

# Nevada Economy

NEVADA JobConnect start here

## In Brief

### September 2004

School bells are ringing again. That may be bad news for students, but it's good news for Nevada's economy. Employment in the state increased by 14,300 over the month. Nearly three-fourths of those jobs resulted from teachers and other school personnel returning to work. Nevada's private sector continued to produce jobs as well, adding 3,700 in September. The statewide unemployment rate fell to 3.9 percent—the lowest since July 2000—while the rate of job growth rose to 4.6 percent over the year.

Nevada's economy has been in a solid recovery since early 2002 but has performed exceptionally well over the past two quarters. The state has added 37,000 new jobs since March. Every industrial sector except government has

## Economic Indicators

### UNEMPLOYMENT RATES Sep 2004

NEVADA	3.9%
LAS VEGAS MSA	4.0%
RENO MSA	3.1%
CARSON CITY LMA	4.2%
ELKO LMA	3.4%
UNITED STATES	5.4%
CALIFORNIA	5.9%

### JOB GROWTH (LAST 12 MONTHS)

NEVADA	4.6%
LAS VEGAS MSA	5.1%
RENO MSA	4.1%
UNITED STATES	1.3%
CALIFORNIA	0.8%

### CONSUMER PRICE INDEX (1yr %Chg)

UNITED STATES	2.5%
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### GROSS GAMING WIN (% CHANGE)

#### AUG 2003 - AUG 2004

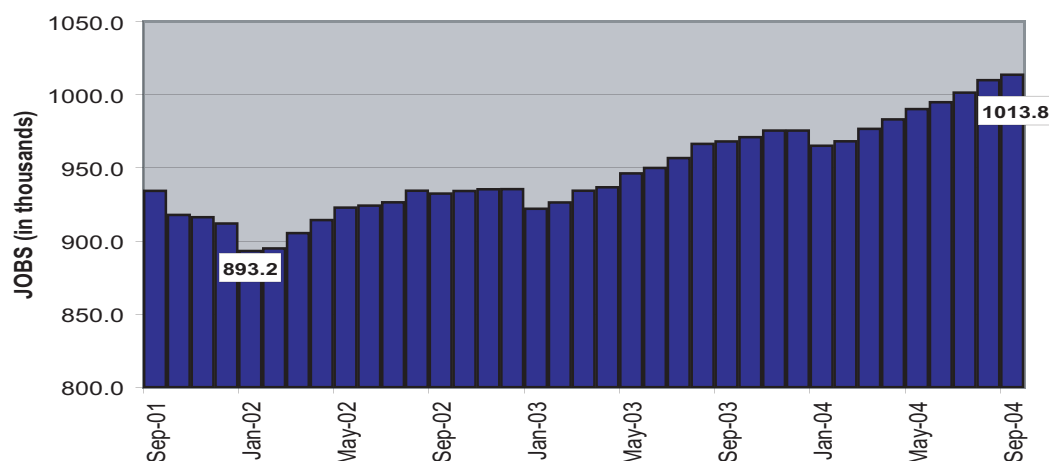
NEVADA	11.2%
CLARK COUNTY	14.2%
WASHOE COUNTY	-4.8%

### TAXABLE SALES (% CHANGE)

#### JULY 2003 - JULY 2004

NEVADA	14.8%
CLARK COUNTY	16.5%
WASHOE COUNTY	10.1%

NEVADA PRIVATE SECTOR (NON-GOVERNMENT) EMPLOYMENT  
SEPTEMBER 2001 - SEPTEMBER 2004



increased employment in the past six months, even the Information and Natural Resources & Mining industries that had lost jobs in recent years. Since January 2002, Nevada businesses have added more than 120,000 new jobs (see chart above).

Taxable sales receipts provide further evidence of the state's economic strength. Sales increased 12.8 percent for the fiscal year that ended in June and rose 14.8 percent over the year in July, the latest month available.

(Continued on Page 2.....)

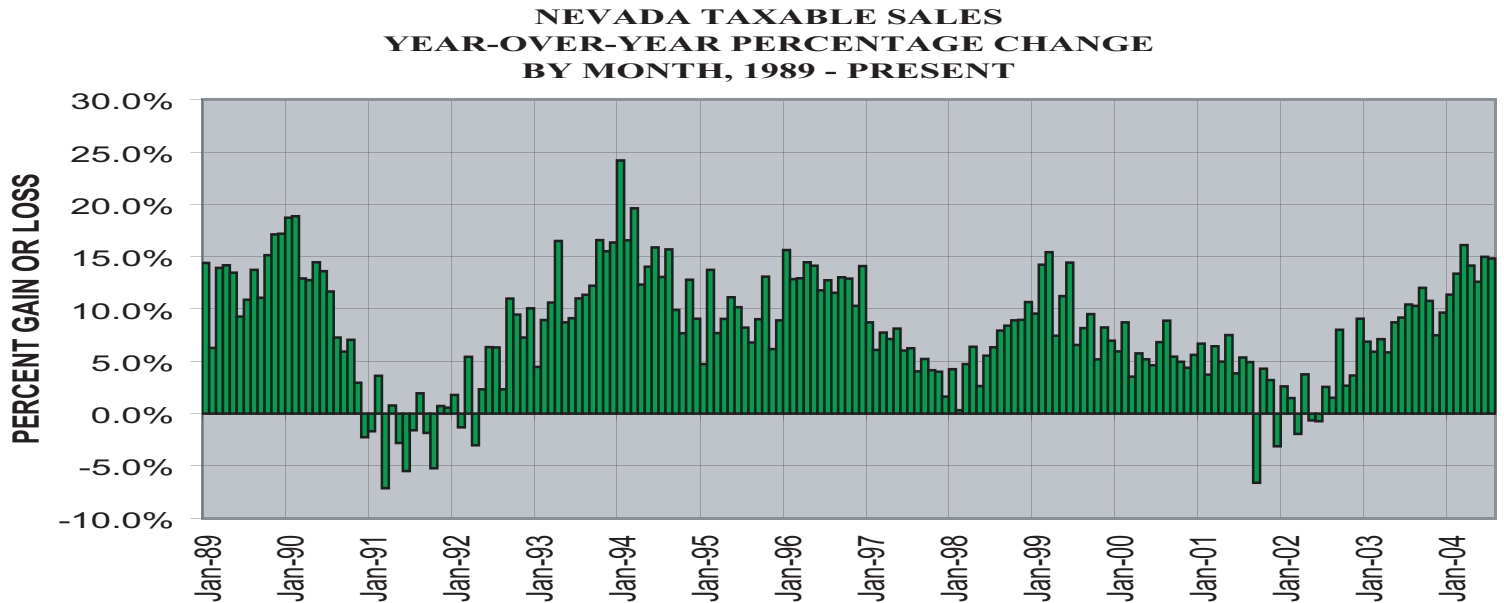
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(Note: Data for October 2004 will be released on November 19, 2004)

...(Continued from Page 1)

The sales growth pattern is consistent with previous economic recoveries (see chart below). All but one (Lincoln) of the state's 17 counties recorded an increase in sales in the 2003-2004 fiscal year, and each of the top ten sales categories reported a gain of at least 7 percent.



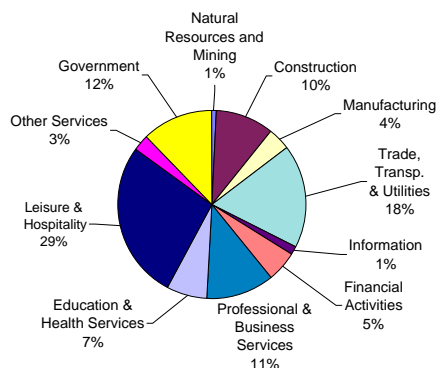
The state's casinos rebounded from a sub-par performance in July and posted an 11.2 percent increase in gross gaming win in August. The airports in both Las Vegas and Reno continued to post solid increases in their passenger counts, but Washoe County's gaming revenues did not keep pace with the rest of the state. Reno-area casinos reported a 4.8 percent decline in gross gaming win in August, slightly worse than the 2.1 percent decrease in revenues posted in the 2003-2004 fiscal year. Escalating competition from tribal casinos in California is the new reality for the Reno tourism industry.

High oil prices continue to dominate the national economic news and may be contributing to some of Washoe County's tourism woes. The price of crude oil reached \$55 per barrel in mid-October. The average price of gasoline reached \$2.00 per gallon nationally, a price that is merely a dream in Nevada and other Western states. Automobile traffic from California to Reno declined from year-ago levels during the summer. Because Reno is more of a drive-in tourism market than Las Vegas, high gasoline prices were a likely contributor to Washoe County's weak gaming results.

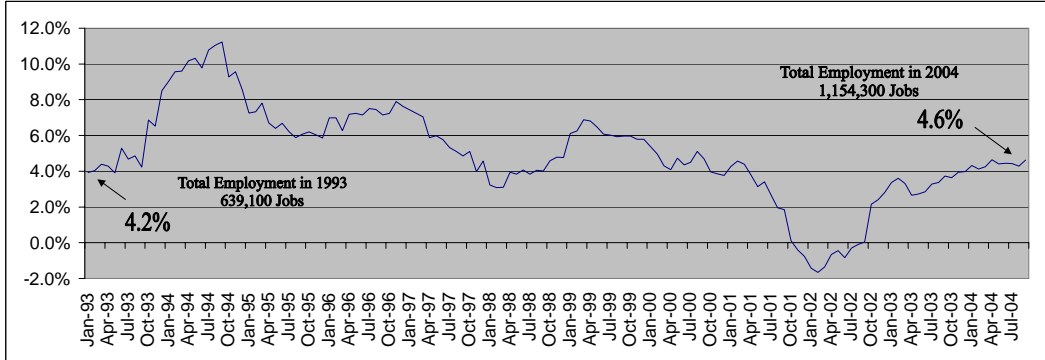
The U.S. economy continues to expand, but employment gains continue to disappoint. The nation has added jobs for 13 consecutive months, but the four most recent monthly increases were less than the estimated 150,000 new jobs needed to keep pace with population growth. The economic effects of rising interest rates, high petroleum prices, and modest job gains will be watched closely in the coming months.



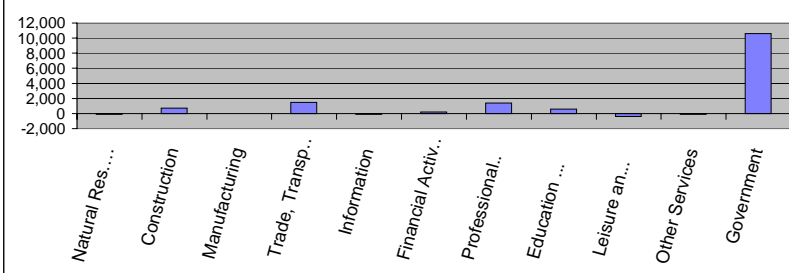
## Nevada Industry Composition



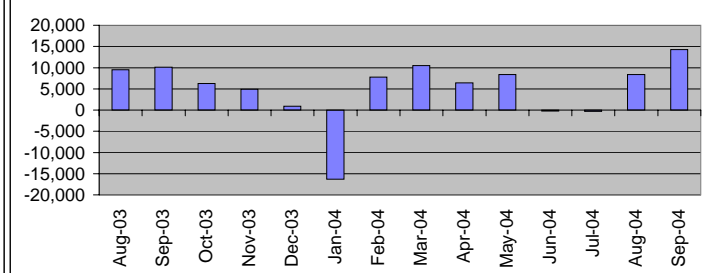
## Annual Job Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Nevada Employment By Industry

	SEP 2004	AUG 2004	SEP 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	<b>1,154,300</b>	<b>1,140,000</b>	<b>1,103,200</b>	<b>14,300</b>	<b>1.3%</b>	<b>51,100</b>	<b>4.6%</b>
<b>Natural Resources and Mining</b>	<b>9,100</b>	<b>9,200</b>	<b>8,800</b>	<b>-100</b>	<b>-1.1%</b>	<b>300</b>	<b>3.4%</b>
<b>Construction</b>	<b>116,600</b>	<b>115,900</b>	<b>104,700</b>	<b>700</b>	<b>0.6%</b>	<b>11,900</b>	<b>11.4%</b>
<b>Manufacturing</b>	<b>45,800</b>	<b>45,800</b>	<b>43,800</b>	<b>0</b>	<b>0.0%</b>	<b>2,000</b>	<b>4.6%</b>
<b>Trade, Transportation &amp; Utilities</b>	<b>204,300</b>	<b>202,800</b>	<b>197,300</b>	<b>1,500</b>	<b>0.7%</b>	<b>7,000</b>	<b>3.5%</b>
Wholesale	34,500	34,500	34,300	0	0.0%	200	0.6%
Retail	126,500	125,300	121,300	1,200	1.0%	5,200	4.3%
Trans, Warehousing and Utilities	43,300	43,000	41,700	300	0.7%	1,600	3.8%
<b>Information</b>	<b>15,600</b>	<b>15,700</b>	<b>15,500</b>	<b>-100</b>	<b>-0.6%</b>	<b>100</b>	<b>0.6%</b>
<b>Financial Activities</b>	<b>61,900</b>	<b>61,700</b>	<b>59,400</b>	<b>200</b>	<b>0.3%</b>	<b>2,500</b>	<b>4.2%</b>
Finance and Insurance	38,500	38,400	36,900	100	0.3%	1,600	4.3%
<b>Professional &amp; Business Services</b>	<b>133,300</b>	<b>131,900</b>	<b>124,200</b>	<b>1,400</b>	<b>1.1%</b>	<b>9,100</b>	<b>7.3%</b>
<b>Education &amp; Health Services</b>	<b>80,100</b>	<b>79,500</b>	<b>76,100</b>	<b>600</b>	<b>0.8%</b>	<b>4,000</b>	<b>5.3%</b>
Health Care and Social Assistance	75,200	74,900	71,500	300	0.4%	3,700	5.2%
<b>Leisure &amp; Hospitality</b>	<b>314,800</b>	<b>315,200</b>	<b>307,600</b>	<b>-400</b>	<b>-0.1%</b>	<b>7,200</b>	<b>2.3%</b>
Casino Hotels and Gaming	208,600	208,800	207,300	-200	-0.1%	1,300	0.6%
Food Services and Drinking Places	79,200	78,900	74,500	300	0.4%	4,700	6.3%
<b>Other Services</b>	<b>32,300</b>	<b>32,400</b>	<b>30,800</b>	<b>-100</b>	<b>-0.3%</b>	<b>1,500</b>	<b>4.9%</b>
<b>Government</b>	<b>140,500</b>	<b>129,900</b>	<b>135,000</b>	<b>10,600</b>	<b>8.2%</b>	<b>5,500</b>	<b>4.1%</b>

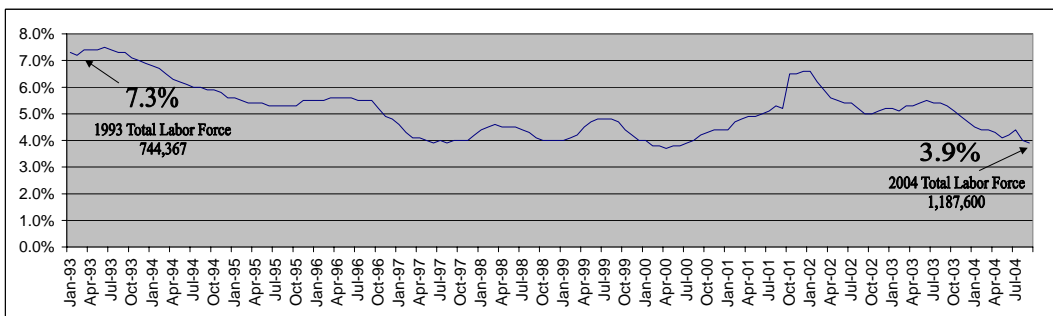
## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	82	185,975	19.0%
8	500-999	113	79,122	8.1%
7	250-499	239	82,082	8.4%
6	100-249	943	141,433	14.5%
5	50-99	1,647	113,504	11.6%
4	20-49	5,112	154,321	15.8%
3	10-19	7,498	101,398	10.4%
2	5-9	10,377	69,324	7.1%
1	0-4	35,458	50,410	5.2%
<b>Total</b>		<b>61,469</b>	<b>977,569</b>	<b>100.0%</b>

## Labor Force and Unemployment

	SEP 2004	AUG 2004	SEP 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	<b>1,187,600</b>	<b>1,188,700</b>	<b>1,151,600</b>	<b>-1,100</b>	<b>-0.1%</b>	<b>36,000</b>	<b>3.1%</b>
<b>Unemployment</b>	<b>45,800</b>	<b>46,000</b>	<b>60,200</b>	<b>-200</b>	<b>-0.4%</b>	<b>-14,400</b>	<b>-23.9%</b>
<b>Unemployment Rate</b>	<b>3.9%</b>	<b>3.9%</b>	<b>5.2%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Unemployment Rate (SA)</b>	<b>3.9%</b>	<b>4.0%</b>	<b>5.3%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Total Employment</b>	<b>1,141,800</b>	<b>1,142,700</b>	<b>1,091,400</b>	<b>-900</b>	<b>-0.1%</b>	<b>50,400</b>	<b>4.6%</b>

## Nevada Monthly Unemployment Rates (Seasonally Adjusted) 1993 to Current



## Nevada's Largest Private Employers - Mar 2004

Employer	Industry
BELLAGIO, LLC	Casino Hotels
MGM GRAND HOTEL/CASINO	Casino Hotels
MANDALAY BAY RESORT AND CASINO	Casino Hotels
MIRAGE CASINO-HOTEL, THE	Casino Hotels
CAESARS PALACE	Casino Hotels
RIO SUITE HOTEL & CASINO	Casino Hotels
LUXOR	Casino Hotels
FLAMINGO HILTON CORPORATION	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels
TREASURE ISLAND AT THE MIRAGE	Casino Hotels
EXCALIBUR HOTEL & CASINO	Casino Hotels
HARRAH'S LAS VEGAS, INC	Casino Hotels
VENETIAN CASINO RESORTS	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-LV	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels

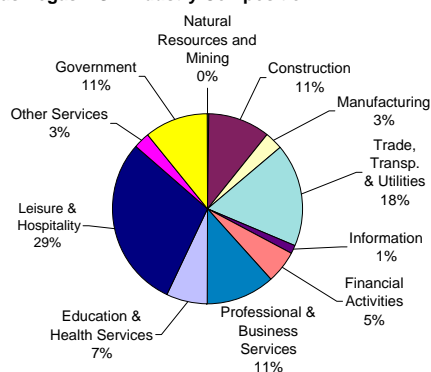
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wages
Natural Resources and Mining	\$22.95
Construction	\$20.07
Manufacturing	\$17.56
Trade, Transportation & Utilities	\$15.09
Information	\$19.08
Financial Activities	\$18.16
Professional & Business Services	\$18.39
Education & Health Services	\$20.75
Leisure & Hospitality	\$11.25
Other Services	\$13.79
Government	\$21.50

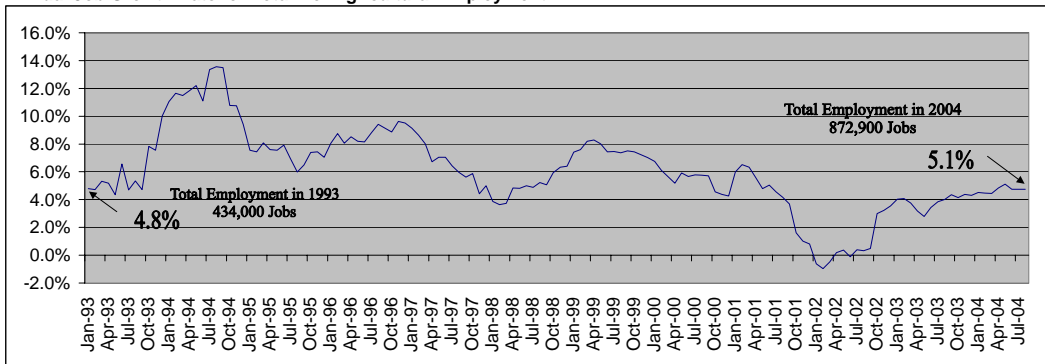
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Note: The statewide unemployment rate is seasonally adjusted

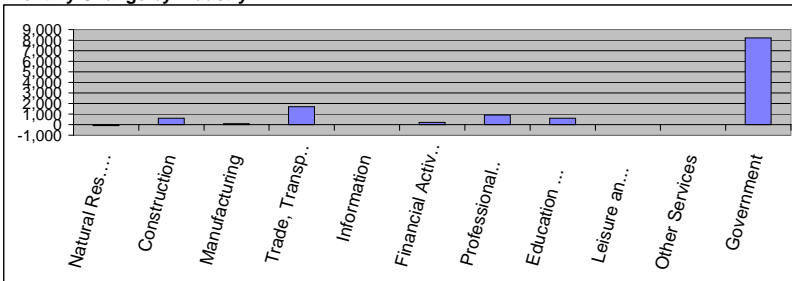
## Las Vegas MSA Industry Composition



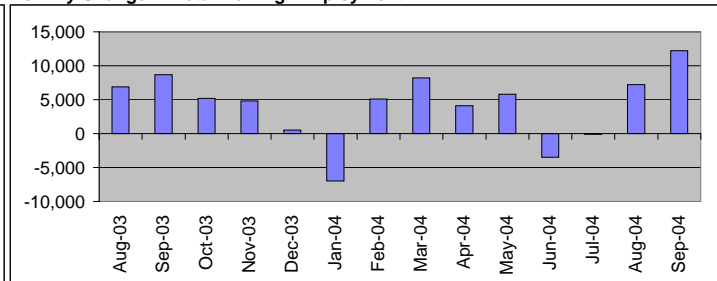
## Annual Job Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Las Vegas MSA Employment By Industry

	SEP 2004	AUG 2004	SEP 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	<b>872,900</b>	<b>860,700</b>	<b>830,400</b>	<b>12,200</b>	<b>1.4%</b>	<b>42,500</b>	<b>5.1%</b>
<b>Natural Resources and Mining</b>	<b>1,300</b>	<b>1,400</b>	<b>1,200</b>	<b>-100</b>	<b>-7.1%</b>	<b>100</b>	<b>8.3%</b>
<b>Construction</b>	<b>92,800</b>	<b>92,200</b>	<b>84,200</b>	<b>600</b>	<b>0.7%</b>	<b>8,600</b>	<b>10.2%</b>
<b>Manufacturing</b>	<b>27,100</b>	<b>27,000</b>	<b>25,700</b>	<b>100</b>	<b>0.4%</b>	<b>1,400</b>	<b>5.4%</b>
<b>Trade, Transportation &amp; Utilities</b>	<b>153,600</b>	<b>151,900</b>	<b>147,300</b>	<b>1,700</b>	<b>1.1%</b>	<b>6,300</b>	<b>4.3%</b>
Wholesale	22,400	22,300	22,200	100	0.4%	200	0.9%
Retail	99,200	98,000	94,900	1,200	1.2%	4,300	4.5%
Trans, Warehousing and Utilities	32,000	31,600	30,200	400	1.3%	1,800	6.0%
<b>Information</b>	<b>11,900</b>	<b>11,900</b>	<b>11,900</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Financial Activities</b>	<b>48,800</b>	<b>48,600</b>	<b>46,400</b>	<b>200</b>	<b>0.4%</b>	<b>2,400</b>	<b>5.2%</b>
Finance and Insurance	30,000	29,900	28,600	100	0.3%	1,400	4.9%
<b>Professional &amp; Business Services</b>	<b>101,500</b>	<b>100,600</b>	<b>95,200</b>	<b>900</b>	<b>0.9%</b>	<b>6,300</b>	<b>6.6%</b>
<b>Education &amp; Health Services</b>	<b>60,400</b>	<b>59,800</b>	<b>56,900</b>	<b>600</b>	<b>1.0%</b>	<b>3,500</b>	<b>6.2%</b>
Health Care and Social Assistance	56,600	56,300	53,500	300	0.5%	3,100	5.8%
<b>Leisure &amp; Hospitality</b>	<b>256,600</b>	<b>256,600</b>	<b>248,400</b>	<b>0</b>	<b>0.0%</b>	<b>8,200</b>	<b>3.3%</b>
Casino Hotels and Gaming	236,800	236,200	229,300	600	0.3%	7,500	3.3%
Food Services and Drinking Places	65,900	65,600	61,200	300	0.5%	4,700	7.7%
<b>Other Services</b>	<b>24,500</b>	<b>24,500</b>	<b>23,200</b>	<b>0</b>	<b>0.0%</b>	<b>1,300</b>	<b>5.6%</b>
<b>Government</b>	<b>94,400</b>	<b>86,200</b>	<b>90,000</b>	<b>8,200</b>	<b>9.5%</b>	<b>4,400</b>	<b>4.9%</b>

## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	64	154,313	22.0%
8	500-999	87	62,082	8.8%
7	250-499	179	62,011	8.8%
6	100-249	663	100,220	14.3%
5	50-99	1,141	78,826	11.2%
4	20-49	3,502	106,758	15.2%
3	10-19	4,802	64,989	9.3%
2	5-9	6,511	43,643	6.2%
1	0-4	20,783	29,561	4.2%
<b>Total</b>		<b>37,732</b>	<b>702,403</b>	<b>100.0%</b>

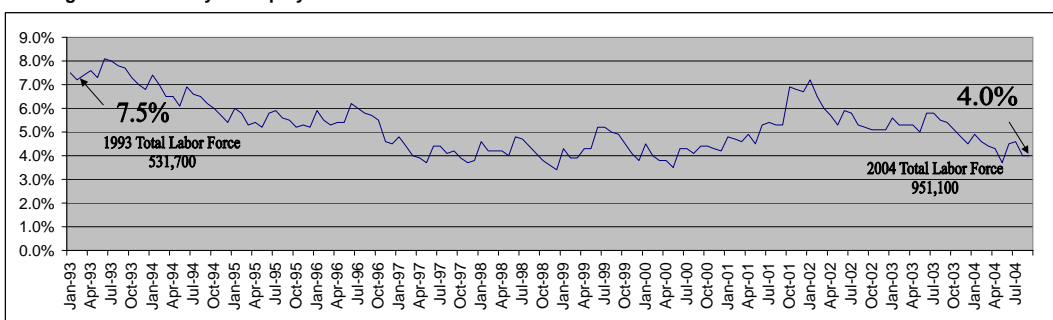
## Largest Private Employers - Mar 2004

Employer	Industry
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MGM GRAND HOTEL/CASINO	Casino Hotels
MANDALAY BAY RESORT AND CASINO	Casino Hotels
MIRAGE CASINO-HOTEL, THE	Casino Hotels
CAESARS PALACE	Casino Hotels
RIO SUITE HOTEL & CASINO	Casino Hotels
LUXOR	Casino Hotels
FLAMINGO HILTON CORPORATION	Casino Hotels
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CIRCUS CIRCUS CASINOS, INC.-LV	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels

## Labor Force and Unemployment

	SEP 2004	AUG 2004	SEP 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	<b>951,100</b>	<b>949,200</b>	<b>916,300</b>	<b>34,800</b>	<b>3.8%</b>	<b>34,800</b>	<b>3.8%</b>
<b>Unemployment</b>	<b>37,900</b>	<b>37,800</b>	<b>49,700</b>	<b>100</b>	<b>0.3%</b>	<b>-11,800</b>	<b>-23.7%</b>
<b>Unemployment Rate</b>	<b>4.0%</b>	<b>4.0%</b>	<b>5.4%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Total Employment</b>	<b>913,200</b>	<b>911,400</b>	<b>866,600</b>	<b>1,800</b>	<b>0.2%</b>	<b>46,600</b>	<b>5.4%</b>

## Las Vegas MSA Monthly Unemployment Rates 1993 to Current



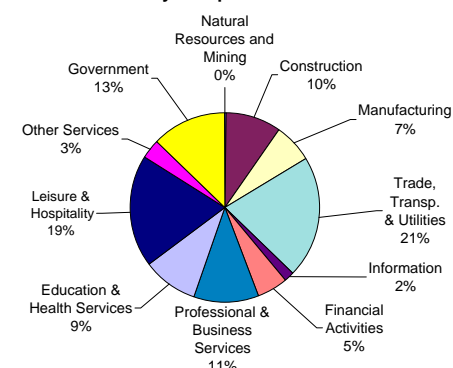
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wage
Natural Resources and Mining	N/A
Construction	\$19.95
Manufacturing	\$17.48
Trade, Transportation & Utilities	\$14.93
Information	\$19.27
Financial Activities	\$18.15
Professional & Business Services	\$18.76
Education & Health Services	\$21.13
Leisure & Hospitality	\$11.66
Other Services	\$13.70
Government	\$21.81

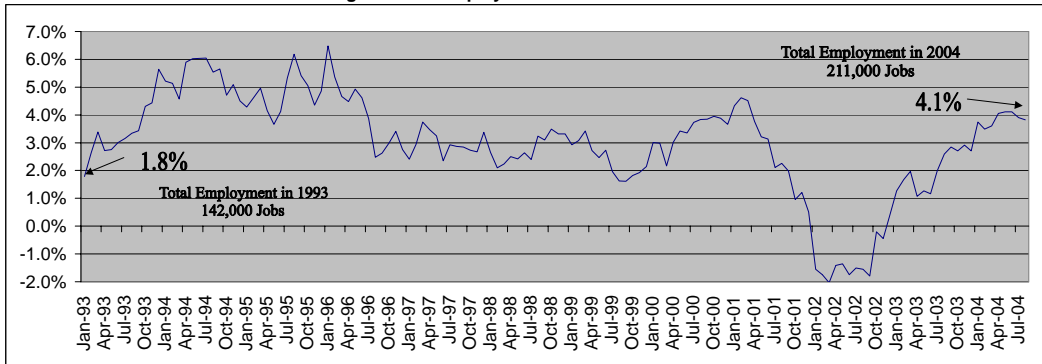
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\*MSA = Metropolitan Statistical Area / Las Vegas MSA = Clark County, Nye County and Mohave County, AZ

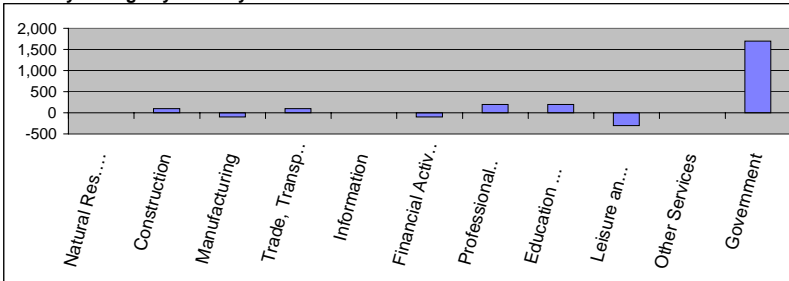
## Reno MSA Industry Composition



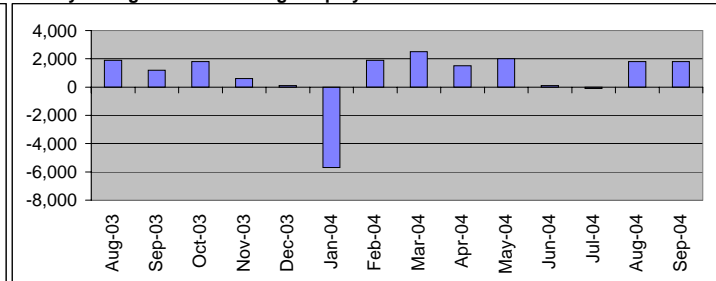
## Annual Job Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Reno MSA Employment By Industry

	SEP 2004	AUG 2004	SEP 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	211,000	209,200	202,700	1,800	0.9%	8,300	4.1%
<b>Natural Resources and Mining</b>	300	300	300	0	0.0%	0	0.0%
<b>Construction</b>	20,200	20,100	18,000	100	0.5%	2,200	12.2%
<b>Manufacturing</b>	14,000	14,100	13,400	-100	-0.7%	600	4.5%
<b>Trade, Transportation &amp; Utilities</b>	44,300	44,200	43,100	100	0.2%	1,200	2.8%
Wholesale	11,000	11,000	10,800	0	0.0%	200	1.9%
Retail	22,900	22,800	22,000	100	0.4%	900	4.1%
Trans, Warehousing and Utilities	10,400	10,400	10,300	0	0.0%	100	1.0%
<b>Information</b>	3,200	3,200	3,200	0	0.0%	0	0.0%
<b>Financial Activities</b>	10,900	11,000	10,600	-100	-0.9%	300	2.8%
Finance and Insurance	7,000	7,000	6,700	0	0.0%	300	4.5%
<b>Professional &amp; Business Services</b>	24,000	23,800	22,100	200	0.8%	1,900	8.6%
<b>Education &amp; Health Services</b>	19,600	19,400	18,700	200	1.0%	900	4.8%
Health Care and Social Assistance	18,300	18,300	17,600	0	0.0%	700	4.0%
<b>Leisure &amp; Hospitality</b>	40,300	40,600	40,500	-300	-0.7%	-200	-0.5%
Casino Hotels and Gaming	25,200	25,500	26,100	-300	-1.2%	-900	-3.4%
Food Services and Drinking Places	11,400	11,300	10,900	100	0.9%	500	4.6%
<b>Other Services</b>	7,000	7,000	6,600	0	0.0%	400	6.1%
<b>Government</b>	27,200	25,500	26,200	1,700	6.7%	1,000	3.8%

## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	12	22,872	13.3%
8	500-999	15	9,664	5.6%
7	250-499	36	12,083	7.0%
6	100-249	179	26,446	15.4%
5	50-99	340	23,502	13.7%
4	20-49	1,024	30,552	17.7%
3	10-19	1,647	22,403	13.0%
2	5-9	2,094	13,938	8.1%
1	0-4	7,010	10,711	6.2%
<b>Total</b>		<b>12,357</b>	<b>172,171</b>	<b>100.0%</b>

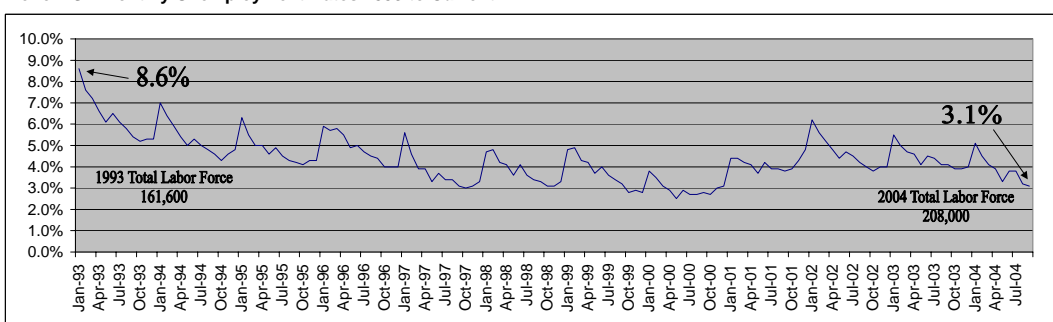
## Largest Private Employers - Mar 2004

Employer	Industry
WASHOE MEDICAL CENTER	Hospitals
INTERNATIONAL GAME TECHNOLOGY	Misc. Manufac.
SILVER LEGACY RESORT CASINO	Casino Hotels
PEPPERMILL HOTEL CASINO - RENO	Casino Hotels
RENO HILTON	Casino Hotels
ST. MARYS	Hospitals
ELDORADO HOTEL & CASINO	Casino Hotels
SPARKS NUGGET INC.	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-RENO	Casino Hotels
ATLANTIS CASINO RESORT	Casino Hotels
HARRAH'S RENO	Casino Hotels
CAL-NEVA, CLUB	Casino Hotels
UNITED PARCEL SERVICE	Couriers
BOOMTOWN RENO	Casino Hotels
SIERRA PACIFIC POWER	Electric Power Dist.

## Labor Force and Unemployment

	SEP 2004	AUG 2004	SEP 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	208,000	208,900	201,500	-900	-0.4%	6,500	3.2%
<b>Unemployment</b>	6,500	6,700	8,200	-200	-3.0%	-1,700	-20.7%
<b>Unemployment Rate</b>	<b>3.1%</b>	<b>3.2%</b>	<b>4.1%</b>	*	*	*	*
<b>Total Employment</b>	201,500	202,200	193,300	-700	-0.3%	8,200	4.2%

## Reno MSA Monthly Unemployment Rates 1993 to Current



## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wage
Natural Resources and Mining	\$21.47
Construction	\$21.04
Manufacturing	\$17.88
Trade, Transportation & Utilities	\$15.60
Information	\$18.30
Financial Activities	\$18.81
Professional & Business Services	\$17.82
Education & Health Services	\$20.73
Leisure & Hospitality	\$9.87
Other Services	\$14.36
Government	\$21.85

p= preliminary data

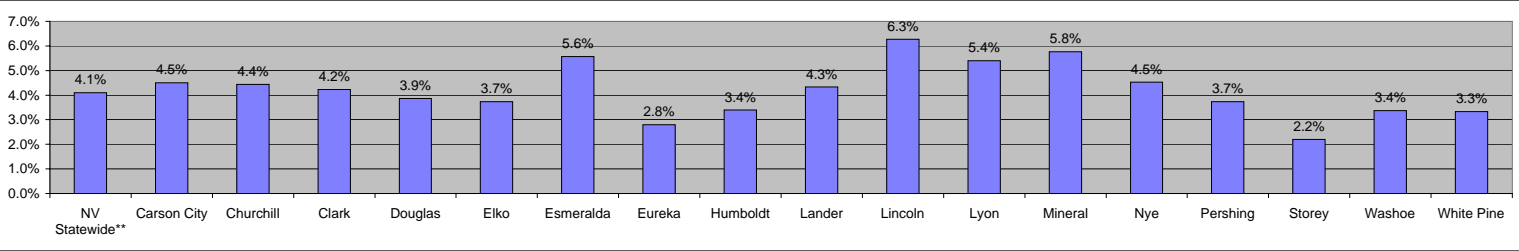
\*MSA = Metropolitan Statistical Area / Reno MSA = Washoe County



Nevada County Employment and Unemployment Summary

September 2004

Current Unemployment Rates By County - 3rd Quarter 2004 Average (July - September)



Total Labor Force - 3rd Quarter 2004 Avg.					Total Labor Force - 3rd Quarter 2003 Avg.					Labor Force Change - 3rd Qtr 2003 to 3rd Qtr 2004					
	Total Labor Force	# of Employed	# of Unemployed	Unemp. Rate	Total Labor Force	# of Employed	# of Unemployed	Unemp. Rate	Change In Total Labor Force		Change In Number of Employed		Change In Number of Unemployed		
									Number	Percent	Number	Percent	Number	Percent	
Nevada**	1,192,400	1,143,700	48,700	4.1%	1,152,300	1,090,700	61,600	5.4%	40,100	3.5%	53,000	4.9%	-12,900	-20.9%	
Carson City	24,950	23,830	1,120	4.5%	25,180	23,620	1,560	6.2%	-230	-0.9%	210	0.9%	-440	-28.2%	
Churchill	9,840	9,400	440	4.4%	9,790	9,250	540	5.4%	50	0.5%	150	1.6%	-100	-18.5%	
Clark	853,400	817,400	36,000	4.2%	820,600	774,800	45,800	5.6%	32,800	4.0%	42,600	5.5%	-9,800	-21.4%	
Douglas	20,640	19,850	790	3.9%	20,750	19,680	1,070	5.2%	-110	-0.5%	170	0.9%	-280	-26.2%	
Elko	21,020	20,240	780	3.7%	20,330	19,320	1,010	5.0%	690	3.4%	920	4.8%	-230	-22.8%	
Esmeralda	430	410	20	5.6%	450	430	20	3.5%	-20	-4.4%	-20	-4.7%	0	0.0%	
Eureka	780	760	20	2.8%	750	720	30	4.3%	30	4.0%	40	5.6%	-10	-33.3%	
Humboldt	6,610	6,390	220	3.4%	7,410	7,060	350	4.7%	-800	-10.8%	-670	-9.5%	-130	-37.1%	
Lander	1,960	1,880	80	4.3%	2,050	1,930	120	6.0%	-90	-4.4%	-50	-2.6%	-40	-33.3%	
Lincoln	1,140	1,070	70	6.3%	1,060	990	70	6.3%	80	7.5%	80	8.1%	0	0.0%	
Lyon	15,750	14,900	850	5.4%	15,750	14,770	980	6.2%	0	0.0%	130	0.9%	-130	-13.3%	
Mineral	1,820	1,710	110	5.8%	1,920	1,790	130	6.5%	-100	-5.2%	-80	-4.5%	-20	-15.4%	
Nye	18,030	17,210	820	4.5%	17,570	16,310	1,260	7.2%	460	2.6%	900	5.5%	-440	-34.9%	
Pershing	2,160	2,080	80	3.7%	2,220	2,100	120	5.3%	-60	-2.7%	-20	-1.0%	-40	-33.3%	
Storey	1,760	1,720	40	2.2%	1,740	1,700	40	2.4%	20	1.1%	20	1.2%	0	0.0%	
Washoe	209,100	202,000	7,100	3.4%	201,700	193,300	8,400	4.2%	7,400	3.7%	8,700	4.5%	-1,300	-15.5%	
White Pine	2,980	2,880	100	3.3%	2,970	2,860	110	3.8%	10	0.3%	20	0.7%	-10	-9.1%	
Carson City LMA***	63,100	60,300	2,800	4.4%	63,500	59,800	3,700	5.7%	-400	-0.6%	500	0.8%	-900	-24.3%	
Elko LMA***	21,800	21,000	800	3.7%	21,100	20,000	1,000	4.9%	700	3.3%	1,000	5.0%	-200	-20.0%	

Total Employment - 1st Quarter / March 2004					Employment By Industry - 1st Quarter / March 2004										
	Mar-04	Mar-03	Change	% Change	Nat. Resources & Mining	Const	Manuf	Trade, Transp. & Utilities	Information	Financial Activities	Profess. & Bus. Svcs	Education & Health Svcs	Leisure and Hospitality	Other Services	Gov't
Nevada	1,112,880	1,062,950	49,930	4.7%	11,120	107,500	44,860	198,620	14,520	60,350	127,880	78,680	306,460	24,780	135,297
Carson City	31,050	30,940	110	0.4%	0	1,810	3,140	4,220	290	1730	2,370	2,280	3760	940	10,455
Churchill	7,900	7,900	0	0.0%	230	640	450	1,570	100	280	1,080	650	910	150	1,835
Clark	784,000	744,080	39,920	5.4%	530	80,800	22,740	135,980	9,970	45,090	92,310	53,100	243,150	16,950	81,585
Douglas	21,300	20,410	890	4.4%	170	1,750	1,710	2,730	230	780	1,320	870	9,130	360	2,201
Elko	18,290	17,600	690	3.9%	1,460	950	150	2,970	180	530	860	970	6,160	370	3,665
Esmeralda	210	220	-10	-4.5%	60	*	0	20	*	0	*	0	*	*	100
Eureka	3,550	3,470	80	2.3%	3,210	*	0	50	*	10	0	*	40	10	197
Humboldt	6,850	6,610	240	3.6%	1,680	260	320	1,320	80	130	220	210	1,120	160	1,361
Lander	1,740	1,670	70	4.2%	530	10	*	340	*	20	30	30	160	*	566
Lincoln	1,220	1,190	30	2.5%	20	10	10	210	30	50	*	10	80	*	601
Lyon	10,750	11,130	-380	-3.4%	640	1,130	2,170	2,240	20	220	540	550	1,080	250	1,888
Mineral	1,760	1,700	60	3.5%	190	30	10	120	*	40	*	30	240	10	589
Nye	10,640	9,890	750	7.6%	1,120	740	200	1,470	100	270	2,410	480	1,840	190	1,791
Pershing	1,880	1,860	20	1.1%	440	*	50	170	10	20	30	40	160	10	765
Storey	1,030	860	170	19.8%	70	40	260	160	*	10	20	*	130	130	192
Washoe	198,250	192,210	6,040	3.1%	440	17,940	13,570	42,200	3,160	10,570	21,860	19,050	38,000	5,000	26,079
White Pine	3,070	2,950	120	4.1%	180	90	20	490	30	90	100	160	440	50	1,427

Production Workers (In 000's)				Average Weekly Earnings			Average Weekly Hours			Average Hourly Earnings		
Nevada	Sep 2004p	Sep 2003	Aug 2004	Sep 2004p	Sep 2003	Aug 2004	Sep 2004p	Sep 2003	Aug 2004	Sep 2004p	Sep 2003	Aug 2004
Construction	93.6	84.3	93.1	\$841.18	\$828.29	\$858.73	38.8	38.4	39.5	\$21.68	\$21.57	\$21.74
Manufacturing	34.6	33.3	34.2	\$588.13	\$596.60	\$592.64	40.2	39.8	40.9	\$14.63	\$14.99	\$14.49
Durable Goods	23.9	23.2	23.6	\$592.22	\$605.09	\$597.72	39.8	39.6	40.8	\$14.88	\$15.28	\$14.65
Non-durable Goods	10.7	10.1	10.6	\$580.92	\$574.63	\$580.74	41.2	40.1	41.1	\$14.10	\$14.33	\$14.13
Wholesale Trade	25.2	26.3	25.6	\$607.88	\$618.39	\$618.81	36.4	36.1	36.9	\$16.70	\$17.13	\$16.77
Retail Trade	107.9	106.4	107.5	\$412.38	\$414.25	\$410.55	34.8	33.3	34.5	\$11.85	\$12.44	\$11.90
Las Vegas MSA												
Construction	75.9	68.0	75.4	\$845.30	\$835.69	\$867.64	38.9	38.6	39.6	\$21.73	\$21.65	\$21.91
Manufacturing	20.5	19.4	20.1	\$618.93	\$612.75	\$625.75	41.4	43.0	41.8	\$14.95	\$14.25	\$14.97
Wholesale Trade	16.0	17.6	16.3	\$655.43	\$632.98	\$665.09	38.6	37.3	39.1	\$16.98	\$16.97	\$17.01
Retail Trade	85.9	83.2	85.5	\$449.29	\$414.41	\$452.70	35.8	33.1	35.9	\$12.55	\$12.52	\$12.61

Seasonally Adjusted Employment (Statewide Only)													
Employment In Thousands	Sep-03	Oct-03	Nov-03	Dec-03	Jan-04	Feb-04	Mar-04	Apr-04	May-04	Jun-04	Jul-04	Aug-04	Sep-04(p)
Total All Industries	1096.4	1102.0	1104.9	1108.8	1112.4	1116.3	1121.7	1125.7	1129.7	1130.3	1137.1	1140.3	1147.0
Natural Resources and Mining	8.8	8.8	8.8	8.8	8.9	8.9	9.0	9.0	8.9	9.1	9.1	9.1	9.1
Construction	102.6	103.9	104.2	104.6	105.0	106.9	108.0	108.7	109.6	110.3	111.3	113.1	114.4
Manufacturing	43.8	44.2	44.5	44.6	44.6	44.8	45.0	45.0	45.3	45.5	45.7	45.8	45.8
Trade, Transportation & Utilities	195.2	197.8	201.5	201.8	202.2	201.6	201.2	200.7	200.6	200.5	200.1	200.4	202.2
Retail	121.2	121.9	122.0	122.0	123.6	124.3	124.8	124.5	124.2	124.6	125.3	125.4	126.4
Information	15.5	15.4	15.6	15.6	15.7	15.6	15.5	15.6	15.6	15.6	15.6	15.7	15.6
Financial Activities	59.0	59.1	58.6	60.2	60.3	60.5	61.0	61.2	61.2	61.2	62.2	61.5	61.4
Professional & Business Services	122.9	123.2	123.0	124.4	126.1	126.5	127.0	127.5	127.2	127.5	130.6	130.9	131.8
Education & Health Services	76.1	76.8	77.3	77.5	77.4	78.3	78.9	79.2	79.6	79.2	79.1	79.5	80.1
Leisure & Hospitality	306.1	306.7	305.2	304.4	305.3	305.9	307.1	309.5	310.8	311.1	312.9	313.6	313.2
Casino Hotels and Gaming	205.6	205.9	206.2	206.3	205.3	205.2	204.8	206.2	205.9	205.8	205.7	205.7	206.7
Other Services	30.8	30.6	30.6	30.6	30.9	31.1	31.5	31.6	31.9	32.3	32.4	32.4	32.3
Government	135.6	135.5	135.6	136.3	136.0	136.2	137.5	137.7	139.0	138.0	138.1	138.3	141.1

p= preliminary data  
\* Indicates Data Suppressed Due To Confidentiality. \*\*The statewide unemployment rate is seasonally adjusted.  
\*\*\*LMA = Labor Market Area. Carson City LMA = Carson City and Douglas, Lyon and Storey Counties. Elko LMA = Elko and Eureka Counties

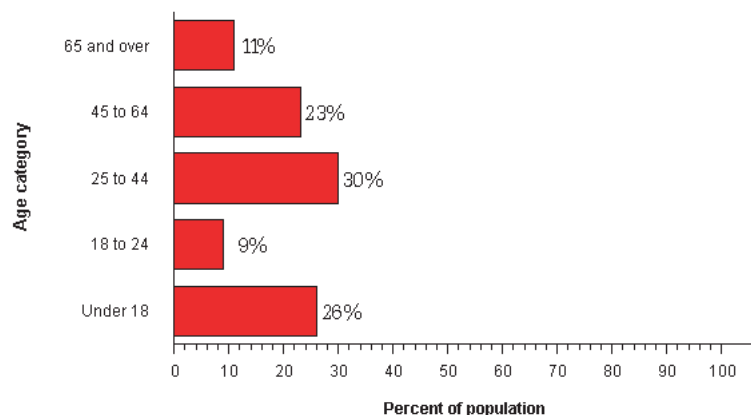
# Nevada Demographics

## Highlights from the American Community Survey

American Community Survey Profile 2003  
U.S. CENSUS BUREAU

**POPULATION:** In 2003, Nevada had a household population of 2.2 million - 1.1 million (50 percent) females and 1.1 million (50 percent) males. The median age was 35.1 years. Twenty-six percent of the population were under 18 years and 11 percent were 65 years and older.

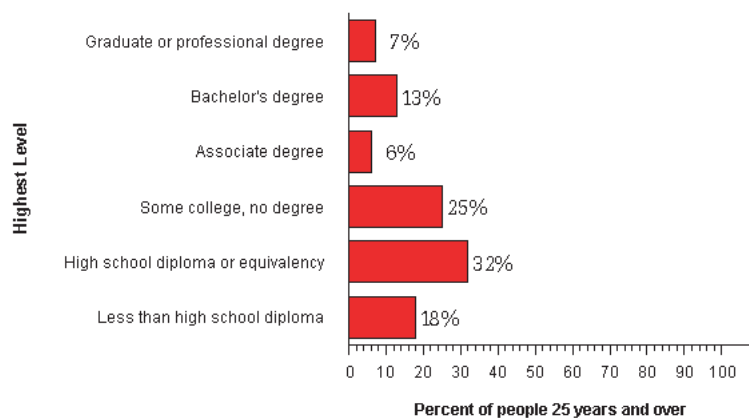
The Age Distribution of People in Nevada in 2003



**EDUCATION:** In 2003, 82 percent of people 25 years and over had at least graduated from high school and 20 percent had a bachelor's degree or higher. Among people 16 to 19 years old, 10 percent were dropouts; they were not enrolled in school and had not graduated from high school.

The total school enrollment in Nevada was 546,000 in 2003. Preprimary school enrollment was 52,000 and elementary or high school enrollment was 376,000 children. College enrollment was 118,000.

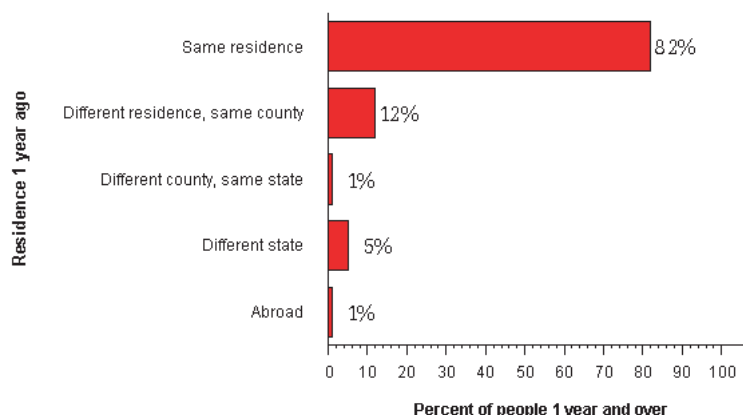
The Educational Attainment of People in Nevada in 2003



Source: The American Community Survey is a new nationwide survey designed to provide communities a fresh look at how they are changing. It will replace the long form in future censuses and is a critical element in the Census Bureau's reengineered 2010 census plan. Additional information is available at the Census Bureau Web Site: <http://www.census.gov/acs/www/index.html>

**GEOGRAPHIC MOBILITY:** In 2003, 82 percent of the people at least one year old living in Nevada were living in the same residence one year earlier; 12 percent had moved during the past year from another residence in the same county, 1 percent from another county in the same state, 5 percent from another state, and 1 percent from abroad.

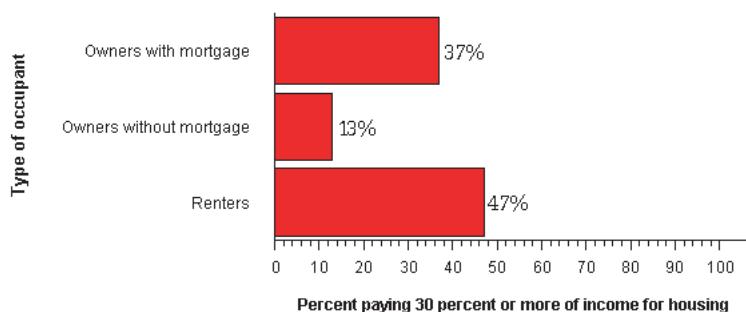
Geographic Mobility of Residents of Nevada in 2003



**OCCUPIED HOUSING UNIT CHARACTERISTICS:** In 2003, Nevada had 834,000 occupied housing units - 516,000 (62 percent) owner occupied and 318,000 (38 percent) renter occupied. Six percent of the households did not have telephone service and 7 percent of the households did not have access to a car, truck, or van for private use. Multi-vehicle households were not rare. Thirty-nine percent had two vehicles and another 17 percent had three or more.

**HOUSING COSTS:** The median monthly housing costs for (specified) mortgaged owners was \$1,279, (specified) nonmortgaged owners \$332, and (specified) renters \$771. Thirty-seven percent of owners with mortgages, 13 percent of owners without mortgages, and 47 percent of renters in Nevada spent 30 percent or more of household income on housing.

Occupants with a Housing Cost Burden in Nevada in 2003



State of Nevada  
Department of Employment, Training & Rehabilitation  
Research & Analysis Bureau  
500 E. Third Street  
Carson City, NV 89713-0001

# Nevada Economy In Brief

The Nevada Economy in Brief provides a wealth of Nevada workforce and economic information and is published monthly by the Nevada Department of Employment, Training and Rehabilitation / Research and Analysis Bureau. Material contained in this publication is produced in cooperation with the U.S. Department of Labor / Bureau of Labor Statistics and may be reproduced without permission. Please credit Nevada Department of Employment, Training and Rehabilitation. For additional workforce or other economic information, a free subscription to the Nevada Economy in Brief, or to change your mailing address, please contact the Research and Analysis Bureau.

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# Nevada Economy

NEVADA JobConnect start here.

## In Brief

### August 2004

Nevada's statewide unemployment rate fell to a four-year low in August, matching the 4.0 percent rate last posted in August 2000. The state added 8,000 jobs over the month, and employment has increased by 46,500 in the past year. The construction industry continued to lead the way, providing 2,400 new jobs in August and growing at an astonishing 10.7 percent rate over the past 12 months.

While the construction sector continues to expand in Nevada, some analysts are concerned that the rapid rise in housing prices in Nevada and nationally may force potential buyers out of the market and lead to a slowdown in the industry. A recent study by the National Association of Realtors reported that the median sale price for previously

### Economic Indicators

#### UNEMPLOYMENT RATES Aug 2004

NEVADA	4.0%
LAS VEGAS MSA	4.0%
RENO MSA	3.2%
CARSON CITY LMA	4.2%
ELKO LMA	3.5%
UNITED STATES	5.4%
CALIFORNIA	5.8%

#### JOB GROWTH (LAST 12 MONTHS)

NEVADA	4.3%
LAS VEGAS MSA	4.7%
RENO MSA	3.8%
UNITED STATES	1.3%
CALIFORNIA	0.8%

#### CONSUMER PRICE INDEX (1yr %Chg)

UNITED STATES	2.7%
---------------	------

#### GROSS GAMING WIN (% CHANGE)

##### JULY 2003 - JULY 2004

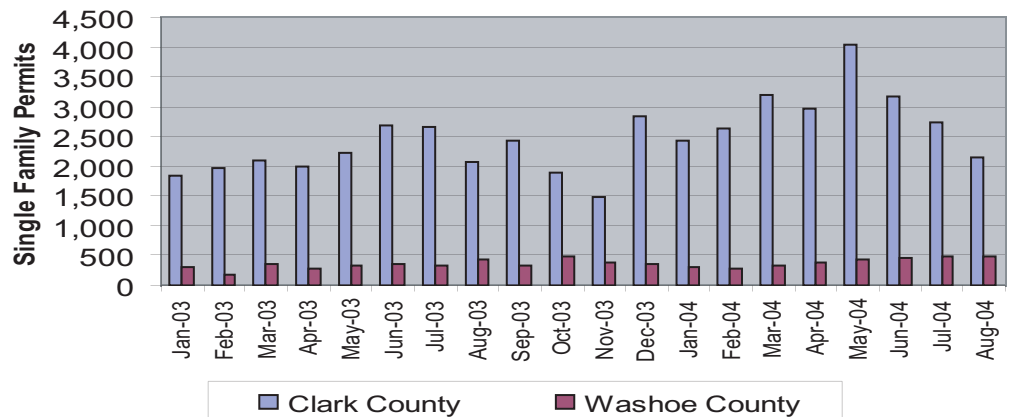
NEVADA	-1.6%
CLARK COUNTY	-1.3%
WASHOE COUNTY	1.8%

#### TAXABLE SALES (% CHANGE)

##### JUNE 2003 - JUNE 2004

NEVADA	15.0%
CLARK COUNTY	16.4%
WASHOE COUNTY	11.1%

Single Family Residential Permits  
January 1993 to August 2004



owned homes rose 52 percent in the Las Vegas area and 34 percent in the Reno area in a 12-month period. Separate research has shown that U.S. home prices are at the highest level relative to incomes in decades. Although it may not indicate a new trend, the number of permits for new single-family homes declined in Clark County for three consecutive months following exceptionally strong permitting activity through the first five months of the year (see chart above). The Washoe County market, on the other hand, maintained consistently high permit figures throughout the summer. (Continued on Page 2)

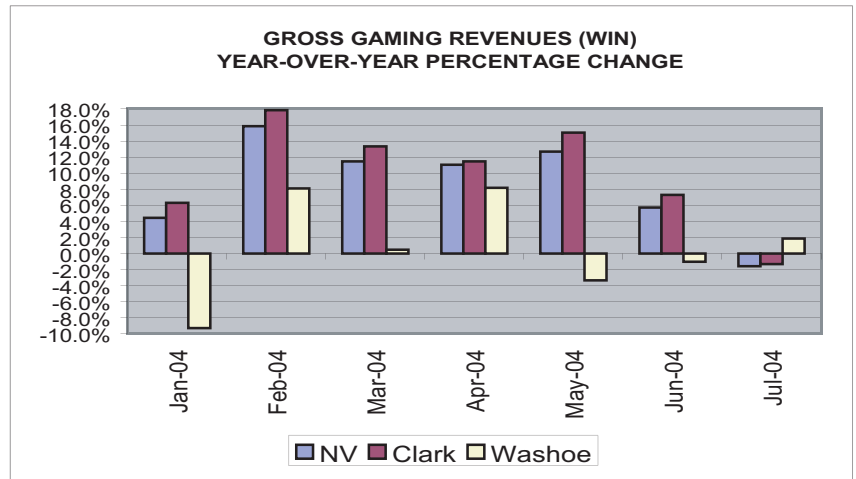
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(Note: Data for September 2004 will be released on October 22, 2004)

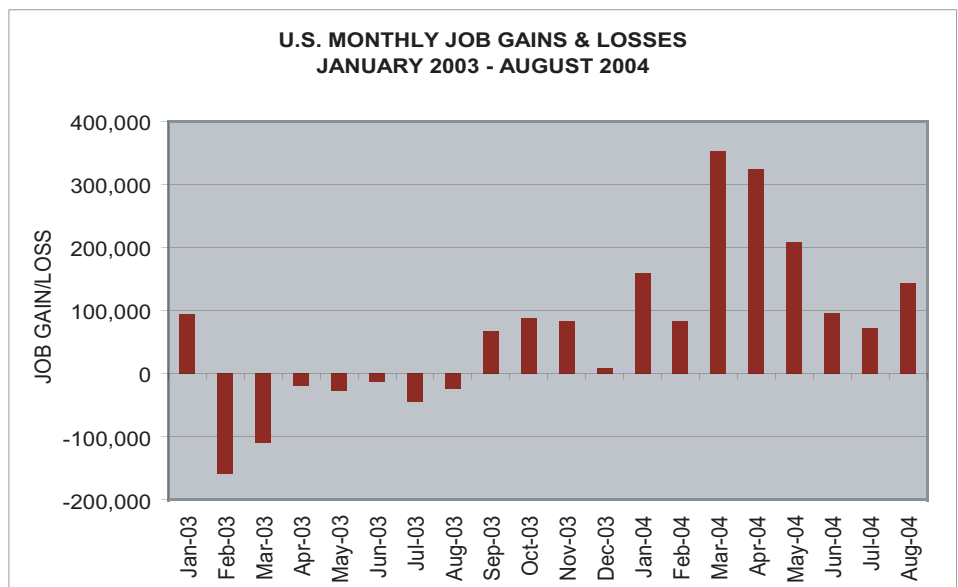
...(Continued from Page 1)

Nevada's tourism industry reported mixed results in July, the latest month for which data is available. The state's casinos suffered a 1.6 percent over-the-year decline in gross gaming revenues in July after several months of solid gains (see chart to the right). The Las Vegas Strip, downtown Las Vegas, the Boulder Strip and North Las Vegas each reported a drop in gaming win despite an increase in visitors to Las Vegas and a record number of airline passengers during the month (see chart below). Conversely, Washoe County recorded a 1.5 percent decline in visitors, but a 1.8 percent increase in gaming win, in July.

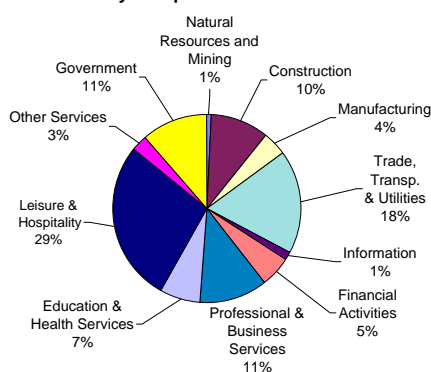


In the rural areas of the state, the mining industry continued its slow, but steady, recovery. The price of gold remains near \$400 per ounce, and mining industry employment has inched up since reaching its low point in January 2003. The Robinson copper mine near Ely recently began milling operations after a five-year shutdown and now employs more than 100 workers.

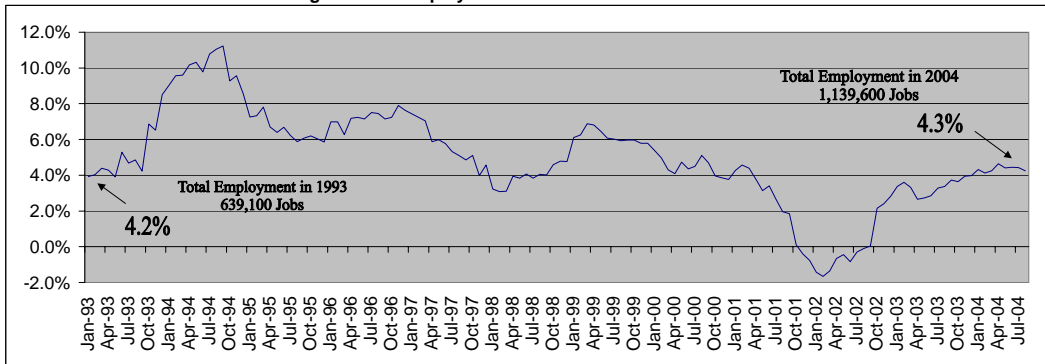
Meanwhile, the U.S. economy continues to endure its widely reported "soft patch." Gross Domestic Product (GDP) grew at a 2.8 percent annual rate during the second quarter, the slowest growth since the first quarter of 2003. The Institute for Supply Management (ISM) has reported a moderating rate of expansion in both the manufacturing and service sectors of the economy for the past several months. Despite the slowdown, all of these reports indicate that the economy is still growing. Employment rebounded as the nation added 144,000 new jobs in August, and the June and July employment estimates were revised upward (see chart to the right). Third quarter economic growth should be similar to the second quarter, but the rate of growth is expected to accelerate in the fourth quarter.



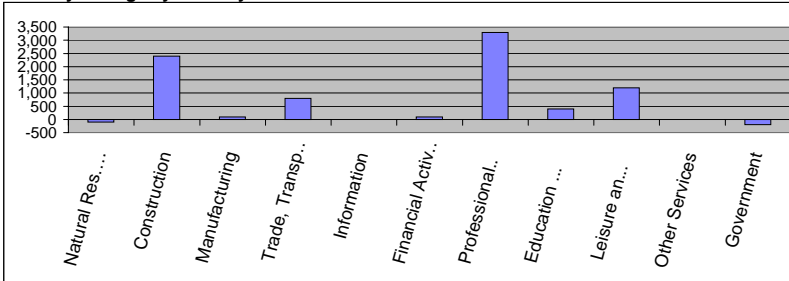
## Nevada Industry Composition



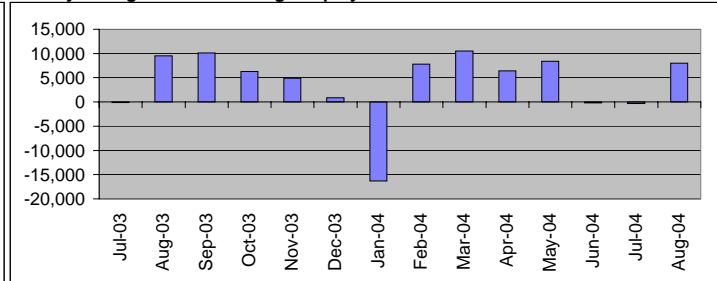
## Annual Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Nevada Employment By Industry

	AUG 2004	JUL 2004	AUG 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	<b>1,139,600</b>	<b>1,131,600</b>	<b>1,093,100</b>	<b>8,000</b>	<b>0.7%</b>	<b>46,500</b>	<b>4.3%</b>
<b>Natural Resources and Mining</b>	<b>9,200</b>	<b>9,300</b>	<b>9,000</b>	<b>-100</b>	<b>-1.1%</b>	<b>200</b>	<b>2.2%</b>
<b>Construction</b>	<b>115,700</b>	<b>113,300</b>	<b>104,500</b>	<b>2,400</b>	<b>2.1%</b>	<b>11,200</b>	<b>10.7%</b>
<b>Manufacturing</b>	<b>45,800</b>	<b>45,700</b>	<b>44,100</b>	<b>100</b>	<b>0.2%</b>	<b>1,700</b>	<b>3.9%</b>
<b>Trade, Transportation &amp; Utilities</b>	<b>202,600</b>	<b>201,800</b>	<b>195,900</b>	<b>800</b>	<b>0.4%</b>	<b>6,700</b>	<b>3.4%</b>
Wholesale	34,400	34,500	34,400	-100	-0.3%	0	0.0%
Retail	125,200	124,500	120,200	700	0.6%	5,000	4.2%
Trans, Warehousing and Utilities	43,000	42,800	41,300	200	0.5%	1,700	4.1%
<b>Information</b>	<b>15,600</b>	<b>15,600</b>	<b>15,600</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Financial Activities</b>	<b>61,700</b>	<b>61,600</b>	<b>59,100</b>	<b>100</b>	<b>0.2%</b>	<b>2,600</b>	<b>4.4%</b>
Finance and Insurance	38,400	38,400	36,700	0	0.0%	1,700	4.6%
<b>Professional &amp; Business Services</b>	<b>131,900</b>	<b>128,600</b>	<b>123,800</b>	<b>3,300</b>	<b>2.6%</b>	<b>8,100</b>	<b>6.5%</b>
<b>Education &amp; Health Services</b>	<b>79,500</b>	<b>79,100</b>	<b>75,400</b>	<b>400</b>	<b>0.5%</b>	<b>4,100</b>	<b>5.4%</b>
Health Care and Social Assistance	74,900	74,500	71,000	400	0.5%	3,900	5.5%
<b>Leisure &amp; Hospitality</b>	<b>315,400</b>	<b>314,200</b>	<b>308,100</b>	<b>1,200</b>	<b>0.4%</b>	<b>7,300</b>	<b>2.4%</b>
Casino Hotels and Gaming	208,900	208,600	207,300	300	0.1%	1,600	0.8%
Food Services and Drinking Places	78,900	78,200	74,600	700	0.9%	4,300	5.8%
<b>Other Services</b>	<b>32,400</b>	<b>32,400</b>	<b>31,000</b>	<b>0</b>	<b>0.0%</b>	<b>1,400</b>	<b>4.5%</b>
<b>Government</b>	<b>129,800</b>	<b>130,000</b>	<b>126,600</b>	<b>-200</b>	<b>-0.2%</b>	<b>3,200</b>	<b>2.5%</b>

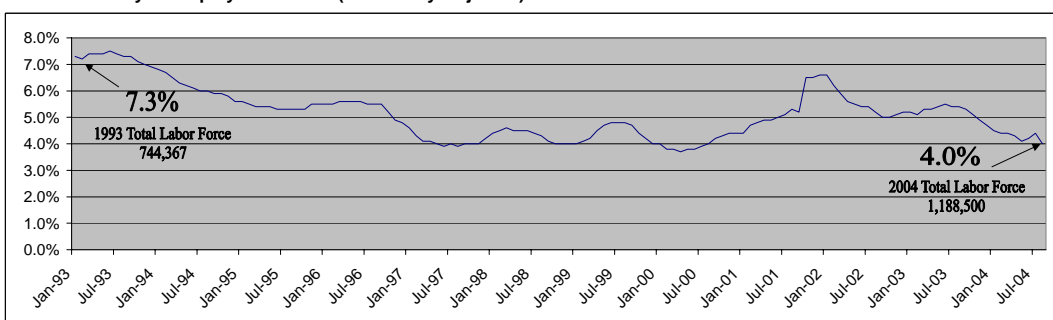
## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	82	185,975	19.0%
8	500-999	113	79,122	8.1%
7	250-499	239	82,082	8.4%
6	100-249	943	141,433	14.5%
5	50-99	1,647	113,504	11.6%
4	20-49	5,112	154,321	15.8%
3	10-19	7,498	101,398	10.4%
2	5-9	10,377	69,324	7.1%
1	0-4	35,458	50,410	5.2%
<b>Total</b>			<b>61,469</b>	<b>100.0%</b>

## Labor Force and Unemployment

	AUG 2004	JUL 2004	AUG 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	<b>1,188,500</b>	<b>1,201,300</b>	<b>1,148,400</b>	<b>-12,800</b>	<b>-1.1%</b>	<b>40,100</b>	<b>3.5%</b>
<b>Unemployment</b>	<b>45,900</b>	<b>54,400</b>	<b>60,200</b>	<b>-8,500</b>	<b>-15.6%</b>	<b>-14,300</b>	<b>-23.8%</b>
<b>Unemployment Rate</b>	<b>3.9%</b>	<b>4.5%</b>	<b>5.2%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Unemployment Rate (SA)</b>	<b>4.0%</b>	<b>4.4%</b>	<b>5.4%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Total Employment</b>	<b>1,142,600</b>	<b>1,146,900</b>	<b>1,088,200</b>	<b>-4,300</b>	<b>-0.4%</b>	<b>54,400</b>	<b>5.0%</b>

## Nevada Monthly Unemployment Rates (Seasonally Adjusted) 1993 to Current



p= preliminary data  
Note: The statewide unemployment rate is seasonally adjusted

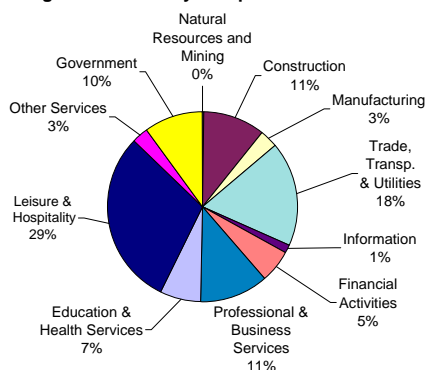
## Nevada's Largest Private Employers - Mar 2004

Employer	Industry
BELLAGIO, LLC	Casino Hotels
MGM GRAND HOTEL/CASINO	Casino Hotels
MANDALAY BAY RESORT AND CASINO	Casino Hotels
MIRAGE CASINO-HOTEL, THE	Casino Hotels
CAESARS PALACE	Casino Hotels
RIO SUITE HOTEL & CASINO	Casino Hotels
LUXOR	Casino Hotels
FLAMINGO HILTON CORPORATION	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels
TREASURE ISLAND AT THE MIRAGE	Casino Hotels
EXCALIBUR HOTEL & CASINO	Casino Hotels
HARRAH'S LAS VEGAS, INC	Casino Hotels
VENETIAN CASINO RESORTS	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-LV	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels

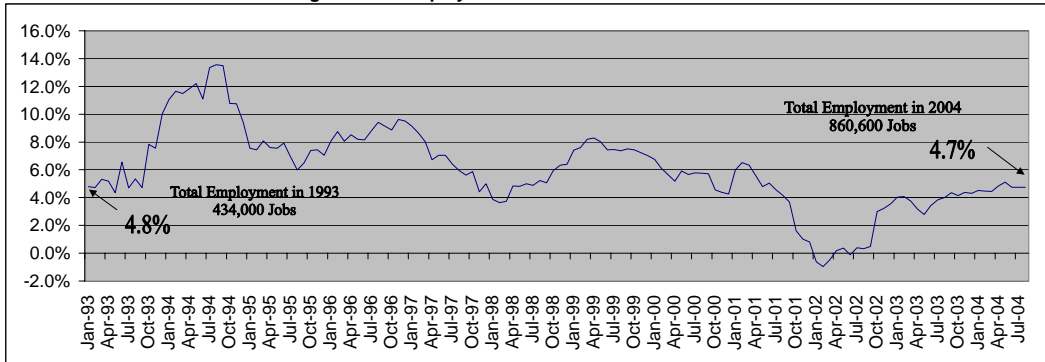
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wages
Natural Resources and Mining	\$22.95
Construction	\$20.07
Manufacturing	\$17.56
Trade, Transportation & Utilities	\$15.09
Information	\$19.08
Financial Activities	\$18.16
Professional & Business Services	\$18.39
Education & Health Services	\$20.75
Leisure & Hospitality	\$11.25
Other Services	\$13.79
Government	\$21.50

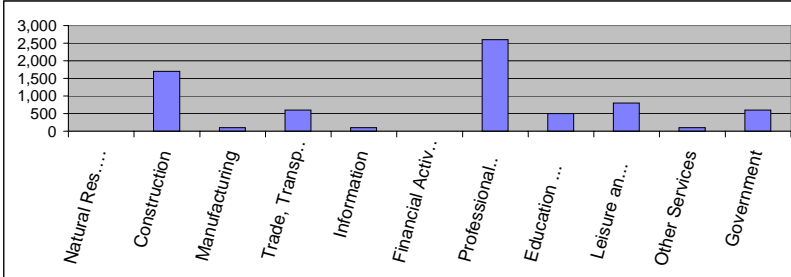
## Las Vegas MSA Industry Composition



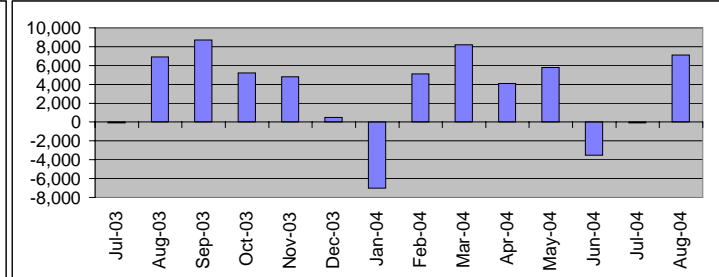
## Annual Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Las Vegas MSA Employment By Industry

	AUG 2004	JUL 2004	AUG 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	<b>860,600</b>	<b>853,500</b>	<b>821,700</b>	<b>7,100</b>	<b>0.8%</b>	<b>38,900</b>	<b>4.7%</b>
<b>Natural Resources and Mining</b>	<b>1,400</b>	<b>1,400</b>	<b>1,300</b>	<b>0</b>	<b>0.0%</b>	<b>100</b>	<b>7.7%</b>
<b>Construction</b>	<b>91,900</b>	<b>90,200</b>	<b>83,600</b>	<b>1,700</b>	<b>1.9%</b>	<b>8,300</b>	<b>9.9%</b>
<b>Manufacturing</b>	<b>27,000</b>	<b>26,900</b>	<b>25,700</b>	<b>100</b>	<b>0.4%</b>	<b>1,300</b>	<b>5.1%</b>
<b>Trade, Transportation &amp; Utilities</b>	<b>152,000</b>	<b>151,400</b>	<b>146,100</b>	<b>600</b>	<b>0.4%</b>	<b>5,900</b>	<b>4.0%</b>
Wholesale	22,300	22,400	22,100	-100	-0.4%	200	0.9%
Retail	98,100	97,600	94,100	500	0.5%	4,000	4.3%
Trans, Warehousing and Utilities	31,600	31,400	29,900	200	0.6%	1,700	5.7%
<b>Information</b>	<b>11,900</b>	<b>11,800</b>	<b>11,900</b>	<b>100</b>	<b>0.8%</b>	<b>0</b>	<b>0.0%</b>
<b>Financial Activities</b>	<b>48,600</b>	<b>48,600</b>	<b>46,100</b>	<b>0</b>	<b>0.0%</b>	<b>2,500</b>	<b>5.4%</b>
Finance and Insurance	29,900	29,900	28,400	0	0.0%	1,500	5.3%
<b>Professional &amp; Business Services</b>	<b>100,600</b>	<b>98,000</b>	<b>95,200</b>	<b>2,600</b>	<b>2.7%</b>	<b>5,400</b>	<b>5.7%</b>
<b>Education &amp; Health Services</b>	<b>59,800</b>	<b>59,300</b>	<b>56,200</b>	<b>500</b>	<b>0.8%</b>	<b>3,600</b>	<b>6.4%</b>
Health Care and Social Assistance	56,300	55,900	53,000	400	0.7%	3,300	6.2%
<b>Leisure &amp; Hospitality</b>	<b>256,800</b>	<b>256,000</b>	<b>248,400</b>	<b>800</b>	<b>0.3%</b>	<b>8,400</b>	<b>3.4%</b>
Casino Hotels and Gaming	236,400	235,700	229,000	700	0.3%	7,400	3.2%
Food Services and Drinking Places	65,600	65,100	61,200	500	0.8%	4,400	7.2%
<b>Other Services</b>	<b>24,500</b>	<b>24,400</b>	<b>23,300</b>	<b>100</b>	<b>0.4%</b>	<b>1,200</b>	<b>5.2%</b>
<b>Government</b>	<b>86,100</b>	<b>85,500</b>	<b>83,900</b>	<b>600</b>	<b>0.7%</b>	<b>2,200</b>	<b>2.6%</b>

Size Class of Industries - March 2004  
(Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	64	154,313	22.0%
8	500-999	87	62,082	8.8%
7	250-499	179	62,011	8.8%
6	100-249	663	100,220	14.3%
5	50-99	1,141	78,826	11.2%
4	20-49	3,502	106,758	15.2%
3	10-19	4,802	64,989	9.3%
2	5-9	6,511	43,643	6.2%
1	0-4	20,783	29,561	4.2%
Total		37,732	702,403	100.0%

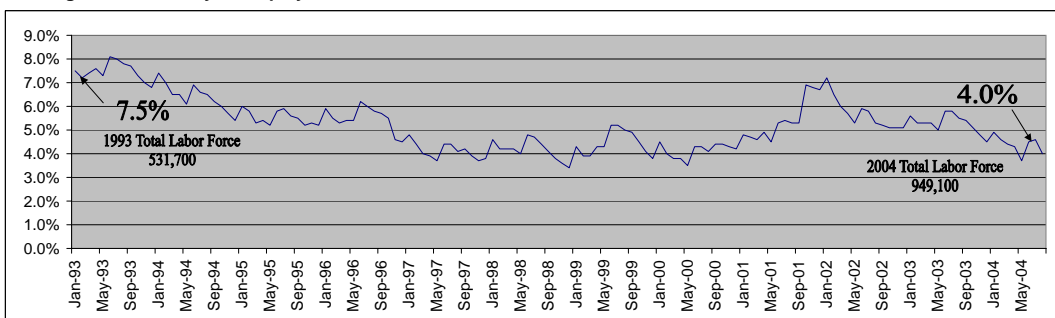
## Largest Private Employers - Mar 2004

Employer	Industry
BELLAGIO, LLC	Casino Hotels
MGM GRAND HOTEL/CASINO	Casino Hotels
MANDALAY BAY RESORT AND CASINO	Casino Hotels
MIRAGE CASINO-HOTEL, THE	Casino Hotels
CAESARS PALACE	Casino Hotels
RIO SUITE HOTEL & CASINO	Casino Hotels
LUXOR	Casino Hotels
FLAMINGO HILTON CORPORATION	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels
TREASURE ISLAND AT THE MIRAGE	Casino Hotels
EXCALIBUR HOTEL & CASINO	Casino Hotels
HARRAH'S LAS VEGAS, INC	Casino Hotels
VENETIAN CASINO RESORTS	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-LV	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels

## Labor Force and Unemployment

	AUG 2004	JUL 2004	AUG 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	<b>949,100</b>	<b>957,400</b>	<b>912,400</b>	<b>36,700</b>	<b>4.0%</b>	<b>36,700</b>	<b>4.0%</b>
<b>Unemployment</b>	<b>37,800</b>	<b>44,000</b>	<b>49,800</b>	<b>-6,200</b>	<b>-14.1%</b>	<b>-12,000</b>	<b>-24.1%</b>
<b>Unemployment Rate</b>	<b>4.0%</b>	<b>4.6%</b>	<b>5.5%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Total Employment</b>	<b>911,300</b>	<b>913,400</b>	<b>862,600</b>	<b>-2,100</b>	<b>-0.2%</b>	<b>48,700</b>	<b>5.6%</b>

## Las Vegas MSA Monthly Unemployment Rates 1993 to Current



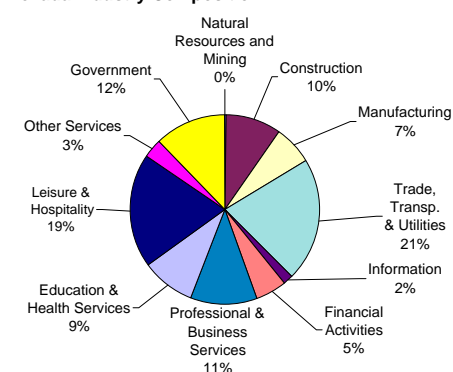
p= preliminary data

\*MSA = Metropolitan Statistical Area / Las Vegas MSA = Clark County, Nye County and Mohave County, AZ

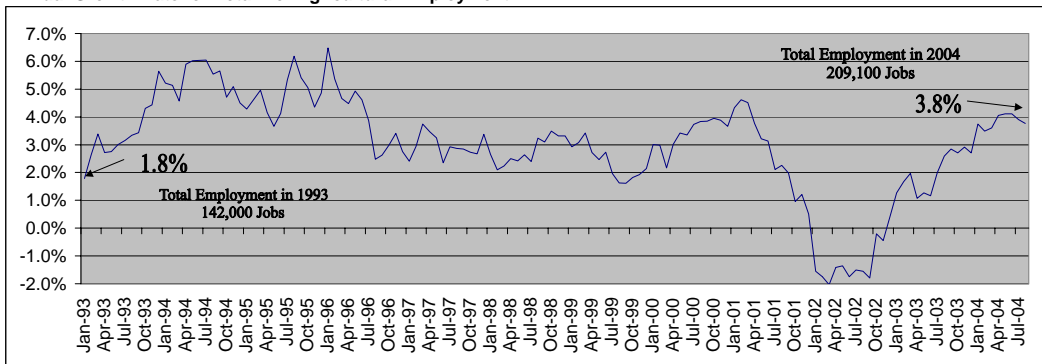
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wage
Natural Resources and Mining	N/A
Construction	\$19.95
Manufacturing	\$17.48
Trade, Transportation & Utilities	\$14.93
Information	\$19.27
Financial Activities	\$18.15
Professional & Business Services	\$18.76
Education & Health Services	\$21.13
Leisure & Hospitality	\$11.66
Other Services	\$13.70
Government	\$21.81

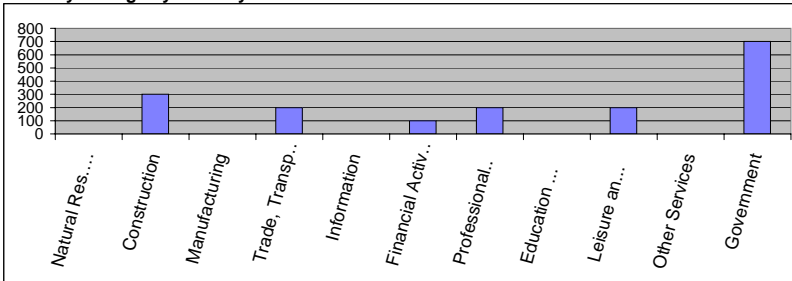
## Nevada Industry Composition



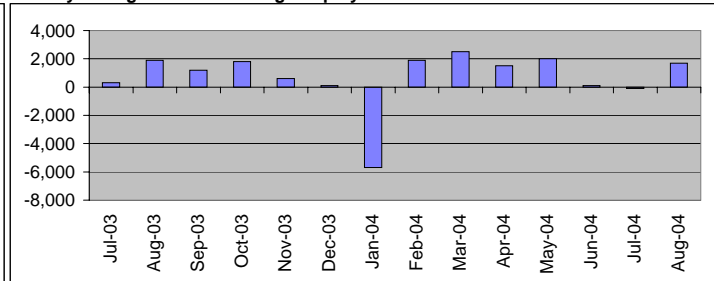
## Annual Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Reno MSA Employment By Industry

	AUG 2004	JUL 2004	AUG 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	209,100	207,400	201,500	1,700	0.8%	7,600	3.8%
<b>Natural Resources and Mining</b>	300	300	300	0	0.0%	0	0.0%
<b>Construction</b>	20,000	19,700	18,300	300	1.5%	1,700	9.3%
<b>Manufacturing</b>	14,100	14,100	13,500	0	0.0%	600	4.4%
<b>Trade, Transportation &amp; Utilities</b>	44,200	44,000	42,800	200	0.5%	1,400	3.3%
Wholesale	11,000	11,000	10,800	0	0.0%	200	1.9%
Retail	22,800	22,600	21,800	200	0.9%	1,000	4.6%
Trans, Warehousing and Utilities	10,400	10,400	10,200	0	0.0%	200	2.0%
<b>Information</b>	3,200	3,200	3,200	0	0.0%	0	0.0%
<b>Financial Activities</b>	11,000	10,900	10,700	100	0.9%	300	2.8%
Finance and Insurance	7,000	7,000	6,700	0	0.0%	300	4.5%
<b>Professional &amp; Business Services</b>	23,700	23,500	21,900	200	0.9%	1,800	8.2%
<b>Education &amp; Health Services</b>	19,400	19,400	18,600	0	0.0%	800	4.3%
Health Care and Social Assistance	18,200	18,200	17,600	0	0.0%	600	3.4%
<b>Leisure &amp; Hospitality</b>	40,600	40,400	40,900	200	0.5%	-300	-0.7%
Casino Hotels and Gaming	25,500	25,400	26,200	100	0.4%	-700	-2.7%
Food Services and Drinking Places	11,300	11,200	11,000	100	0.9%	300	2.7%
<b>Other Services</b>	7,100	7,100	6,800	0	0.0%	300	4.4%
<b>Government</b>	25,500	24,800	24,500	700	2.8%	1,000	4.1%

## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	12	22,872	13.3%
8	500-999	15	9,664	5.6%
7	250-499	36	12,083	7.0%
6	100-249	179	26,446	15.4%
5	50-99	340	23,502	13.7%
4	20-49	1,024	30,552	17.7%
3	10-19	1,647	22,403	13.0%
2	5-9	2,094	13,938	8.1%
1	0-4	7,010	10,711	6.2%
<b>Total</b>		<b>12,357</b>	<b>172,171</b>	<b>100.0%</b>

## Largest Private Employers - Mar 2004

Employer	Industry
WASHOE MEDICAL CENTER	Hospitals
INTERNATIONAL GAME TECHNOLOGY	Misc. Manufac.
SILVER LEGACY RESORT CASINO	Casino Hotels
PEPPERMILL HOTEL CASINO - RENO	Casino Hotels
RENO HILTON	Casino Hotels
ST. MARYS	Hospitals
ELDORADO HOTEL & CASINO	Casino Hotels
SPARKS NUGGET INC.	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-RENO	Casino Hotels
ATLANTIS CASINO RESORT	Casino Hotels
HARRAH'S RENO	Casino Hotels
CAL-NEVA, CLUB	Casino Hotels
UNITED PARCEL SERVICE	Couriers
BOOMTOWN RENO	Casino Hotels
SIERRA PACIFIC POWER	Electric Power Dist.

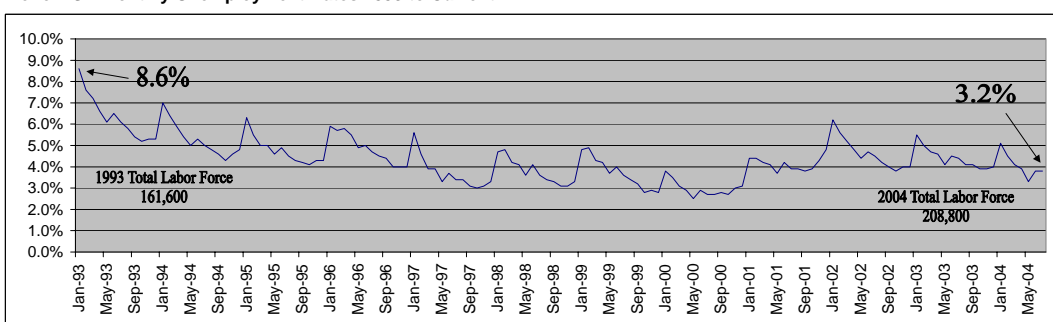
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wage
Natural Resources and Mining	\$21.47
Construction	\$21.04
Manufacturing	\$17.88
Trade, Transportation & Utilities	\$15.60
Information	\$18.30
Financial Activities	\$18.81
Professional & Business Services	\$17.82
Education & Health Services	\$20.73
Leisure & Hospitality	\$9.87
Other Services	\$14.36
Government	\$21.85

## Labor Force and Unemployment

	AUG 2004	JUL 2004	AUG 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	208,800	210,600	201,400	-1,800	-0.9%	7,400	3.7%
<b>Unemployment</b>	6,700	8,000	8,200	-1,300	-16.3%	-1,500	-18.3%
<b>Unemployment Rate</b>	<b>3.2%</b>	<b>3.8%</b>	<b>4.1%</b>	*	*	*	*
<b>Total Employment</b>	202,100	202,600	193,200	-500	-0.2%	8,900	4.6%

## Reno MSA Monthly Unemployment Rates 1993 to Current



p= preliminary data

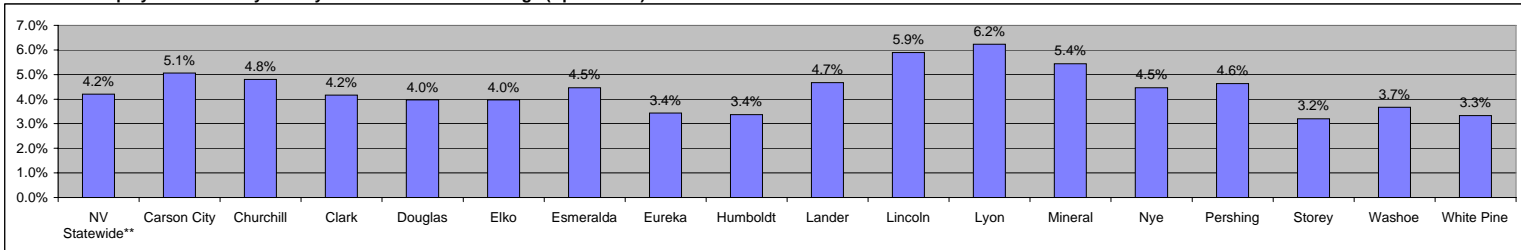
\*MSA = Metropolitan Statistical Area / Reno MSA = Washoe County



# Nevada County Employment and Unemployment Summary

August 2004

## Current Unemployment Rates By County - 2nd Quarter 2004 Average (April - June)



Total Labor Force - 2nd Quarter 2004 Avg.					Total Labor Force - 2nd Quarter 2003 Avg.					Labor Force Change - 2nd Qtr 2003 to 2nd Qtr 2004					
	Total Labor Force	# of Employed	# of Unemployed	Unemp. Rate	Total Labor Force	# of Employed	# of Unemployed	Unemp. Rate	Change In Total Labor Force		Change In Number of Employed		Change In Number of Unemployed		
									Number	Percent	Number	Percent	Number	Percent	
Nevada**	1,180,450	1,131,510	48,950	4.2%	1,136,160	1,075,840	60,320	5.4%	44,290	3.9%	55,670	5.2%	-11,370	-18.8%	
Carson City	24,980	23,710	1,270	5.1%	24,470	22,850	1,620	6.6%	510	2.1%	860	3.8%	-350	-21.6%	
Churchill	9,970	9,490	480	4.8%	9,830	9,230	600	6.1%	140	1.4%	260	2.8%	-120	-20.0%	
Clark	843,500	808,130	35,370	4.2%	809,890	766,140	43,750	5.4%	33,610	4.1%	41,990	5.5%	-8,380	-19.2%	
Douglas	20,570	19,750	820	4.0%	20,150	19,030	1,120	5.6%	420	2.1%	720	3.8%	-300	-26.8%	
Elko	21,080	20,250	830	4.0%	19,980	18,860	1,120	5.6%	1,100	5.5%	1,390	7.4%	-290	-25.9%	
Esmeralda	440	420	20	4.5%	440	420	20	4.3%	0	0.0%	0	0.0%	0	0.0%	
Eureka	790	760	30	3.4%	750	710	40	5.2%	40	5.3%	50	7.0%	-10	-25.0%	
Humboldt	6,690	6,460	230	3.4%	7,290	6,930	360	4.9%	-600	-8.2%	-470	-6.8%	-130	-36.1%	
Lander	2,020	1,920	100	4.7%	2,070	1,920	150	7.0%	-50	-2.4%	0	0.0%	-50	-33.3%	
Lincoln	1,160	1,090	70	5.9%	1,040	970	70	7.0%	120	11.5%	120	12.4%	0	0.0%	
Lyon	15,810	14,820	990	6.2%	15,410	14,290	1,120	7.3%	400	2.6%	530	3.7%	-130	-11.6%	
Mineral	1,820	1,720	100	5.4%	1,940	1,820	120	6.4%	-120	-6.2%	-100	-5.5%	-20	-16.7%	
Nye	17,810	17,010	800	4.5%	17,270	16,130	1,140	6.6%	540	3.1%	880	5.5%	-340	-29.8%	
Pershing	2,180	2,080	100	4.6%	2,200	2,070	130	5.9%	-20	-0.9%	10	0.5%	-30	-23.1%	
Storey	1,770	1,710	60	3.2%	1,710	1,650	60	3.2%	60	3.5%	60	3.6%	0	0.0%	
Washoe	206,920	199,320	7,600	3.7%	198,800	190,020	8,790	3.9%	8,120	4.1%	9,300	4.9%	-1,190	-13.5%	
White Pine	2,960	2,860	100	3.3%	2,940	2,820	120	3.9%	20	0.7%	40	1.4%	-20	-16.7%	
Carson City LMA***	63,140	60,000	3,140	4.2%	61,720	57,810	3,920	4.4%	1,420	2.3%	2,190	3.8%	-780	-19.9%	
Elko LMA***	21,870	21,010	860	4.6%	20,730	19,570	1,160	4.8%	1,140	5.5%	1,440	7.4%	-300	-25.9%	

Total Employment - 1st Quarter / March 2004					Employment By Industry - 1st Quarter / March 2004										
	Mar-04	Mar-03	Change	% Change	Nat. Resources & Mining	Const	Manuf	Trade, Transp. & Utilities	Information	Financial Activities	Profess. & Bus. Svcs	Education & Health Svcs	Leisure and Hospitality	Other Services	Gov't
Nevada	1,112,880	1,062,950	49,930	4.7%	11,120	107,500	44,860	198,620	14,520	60,350	127,880	78,680	306,460	24,780	135,297
Carson City	31,050	30,940	110	0.4%	0	1,810	3,140	4,220	290	1730	2,370	2,280	3760	940	10,455
Churchill	7,900	7,900	0	0.0%	230	640	450	1,570	100	280	1,080	650	910	150	1,835
Clark	784,000	744,080	39,920	5.4%	530	80,800	22,740	135,980	9,970	45,090	92,310	53,100	243,150	16,950	81,585
Douglas	21,300	20,410	890	4.4%	170	1,750	1,710	2,730	230	780	1,320	870	9,130	360	2,201
Elko	18,290	17,600	690	3.9%	1,460	950	150	2,970	180	530	860	970	6,160	370	3,665
Esmeralda	210	220	-10	-4.5%	60	*	0	20	*	0	*	0	*	*	100
Eureka	3,550	3,470	80	2.3%	3,210	*	0	50	*	10	0	*	40	10	197
Humboldt	6,850	6,610	240	3.6%	1,680	260	320	1,320	80	130	220	210	1,120	160	1,361
Lander	1,740	1,670	70	4.2%	530	10	*	340	*	20	30	30	160	*	566
Lincoln	1,220	1,190	30	2.5%	20	10	10	210	30	50	*	10	80	*	601
Lyon	10,750	11,130	-380	-3.4%	640	1,130	2,170	2,240	20	220	540	550	1,080	250	1,888
Mineral	1,760	1,700	60	3.5%	190	30	10	120	*	40	*	30	240	10	589
Nye	10,640	9,890	750	7.6%	1,120	740	200	1,470	100	270	2,410	480	1,840	190	1,791
Pershing	1,880	1,860	20	1.1%	440	*	50	170	10	20	30	40	160	10	765
Storey	1,030	860	170	19.8%	70	40	260	160	*	10	20	*	130	130	192
Washoe	198,250	192,210	6,040	3.1%	440	17,940	13,570	42,200	3,160	10,570	21,860	19,050	38,000	5,000	26,079
White Pine	3,070	2,950	120	4.1%	180	90	20	490	30	90	100	160	440	50	1,427

## Hours and Earnings

	Production Workers (In 000's)			Average Weekly Earnings			Average Weekly Hours			Average Hourly Earnings		
	Aug 2004p	Aug 2003	Jul 2004	Aug 2004p	Aug 2003	Jul 2004	Aug 2004p	Aug 2003	Jul 2004	Aug 2004p	Aug 2003	Jul 2004
Nevada												
Construction	93.0	82.5	90.7	\$861.70	\$872.39	\$853.86	39.6	39.6	39.9	\$21.76	\$22.03	\$21.40
Manufacturing	34.1	33.7	33.7	\$592.82	\$601.68	\$585.40	40.8	40.3	40.4	\$14.53	\$14.93	\$14.49
Durable Goods	23.5	23.6	23.1	\$598.29	\$617.71	\$582.94	40.7	40.8	39.9	\$14.70	\$15.14	\$14.61
Non-durable Goods	10.6	10.1	10.6	\$582.39	\$563.82	\$592.80	41.1	39.1	41.6	\$14.17	\$14.42	\$14.25
Wholesale Trade	26.0	25.9	25.9	\$618.64	\$624.46	\$613.46	37.0	35.4	37.2	\$16.72	\$17.64	\$16.49
Retail Trade	107.2	105.2	108.0	\$411.08	\$416.46	\$408.64	34.4	33.0	33.8	\$11.95	\$12.62	\$12.09
Las Vegas MSA												
Construction	75.1	66.5	73.3	\$868.44	\$871.37	\$867.60	39.8	39.5	40.0	\$21.82	\$22.06	\$21.69
Manufacturing	20.0	19.6	20.2	\$631.26	\$589.24	\$629.67	42.0	42.3	41.7	\$15.03	\$13.93	\$15.10
Wholesale Trade	16.7	17.6	16.7	\$669.28	\$619.01	\$652.19	39.3	37.0	38.5	\$17.03	\$16.73	\$16.94
Retail Trade	85.6	82.2	84.5	\$451.80	\$414.59	\$452.63	36.0	32.8	35.5	\$12.55	\$12.64	\$12.75

## Seasonally Adjusted Employment (Statewide Only)

Employment In Thousands	Aug-03	Sep-03	Oct-03	Nov-03	Dec-03	Jan-04	Feb-04	Mar-04	Apr-04	May-04	Jun-04	Jul-04	Aug-04(p)
Total All Industries	1093.4	1096.4	1102.0	1104.9	1108.8	1112.4	1116.3	1121.7	1125.7	1129.7	1130.3	1137.1	1139.9
Natural Resources and Mining	8.9	8.8	8.8	8.8	8.8	8.9	8.9	9.0	9.0	8.9	9.1	9.1	9.1
Construction	101.6	102.6	103.9	104.2	104.6	105.0	106.9	108.0	108.7	109.6	110.3	111.3	112.9
Manufacturing	44.1	43.8	44.2	44.5	44.6	44.6	44.8	45.0	45.0	45.3	45.5	45.7	45.8
Trade, Transportation & Utilities	193.6	195.2	197.8	201.5	201.8	202.2	201.6	201.2	200.7	200.6	200.5	200.1	200.2
Retail	120.3	121.2	121.9	122.0	122.0	123.6	124.3	124.8	124.5	124.2	124.6	125.3	125.3
Information	15.6	15.5	15.4	15.6	15.6	15.7	15.6	15.5	15.6	15.6	15.6	15.6	15.6
Financial Activities	58.9	59.0	59.1	58.6	60.2	60.3	60.5	61.0	61.2	61.2	61.2	62.2	61.5
Professional & Business Services	122.9	122.9	123.2	123.0	124.4	126.1	126.5	127.0	127.5	127.2	127.5	130.6	130.9
Education & Health Services	75.4	76.1	76.8	77.3	77.5	77.4	78.3	78.9	79.2	79.6	79.2	79.1	79.5
Leisure & Hospitality	306.5	306.1	306.7	305.2	304.4	305.3	305.9	307.1	309.5	310.8	311.1	312.9	313.8
Casino Hotels and Gaming	204.2	205.6	205.9	206.2	206.3	205.3	205.2	204.8	206.2	205.9	205.8	205.7	205.8
Other Services	31.0	30.8	30.6	30.6	30.6	30.9	31.1	31.5	31.6	31.9	32.3	32.4	32.4
Government	134.9	135.6	135.5	135.6	136.3	136.0	136.2	137.5	137.7	139.0	138.0	138.1	138.2

p= preliminary data

\* Indicates Data Suppressed Due To Confidentiality. \*\*The statewide unemployment rate is seasonally adjusted.

\*\*\*LMA = Labor Market Area. Carson City LMA = Carson City and Douglas, Lyon and Storey Counties. Elko LMA = Elko and Eureka Counties

# Nevada's Top 100 Demand Occupations

By Education or Experience

## BACHELOR'S DEGREE OR HIGHER

### (4 OR MORE YEARS OF SCHOOL):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
General and Operations Managers	15,449	845	\$92,962
Elementary School Teachers, Except Special Education	13,059	747	\$42,312
Accountants and Auditors	7,626	457	\$53,427
Secondary School Teachers, Except Special and Vocational Education	4,354	287	\$43,463
Construction Managers	4,184	256	\$83,963
Financial Managers	4,522	253	\$85,250
Lawyers	4,637	233	\$93,500
Management Analysts	3,809	222	\$69,582
Loan Officers	2,910	218	\$66,536
Middle School Teachers, Except Special and Vocational Education	3,454	176	\$42,679
Pharmacists	2,189	175	\$86,002
Property, Real Estate, and Community Association Managers	2,657	170	\$57,421
Sales Managers	2,214	160	\$79,540
Insurance Sales Agents	2,468	154	\$53,723
Civil Engineers	2,702	141	\$71,523
Special Education Teachers, Preschool, Kindergarten, and Elementary	1,477	108	\$44,099
Computer Systems Analysts	1,627	98	\$66,818
Medical and Health Services Managers	1,466	94	\$74,011
Education Administrators, Elementary and Secondary School	1,382	91	\$79,849
Employment, Recruitment, and Placement Specialists	1,627	88	\$36,485
Training and Development Specialists	1,369	84	\$47,084
Personal Financial Advisors	1,081	82	\$76,708
Network Systems and Data Communications Analysts	1,104	82	\$52,740
Marketing Managers	1,389	81	\$86,851
Special Education Teachers, Secondary School	1,048	76	\$43,821

## ASSOCIATE DEGREE OR OTHER FORMAL TRAINING

### (1 TO 3 YEARS):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
Gaming Dealers	25,226	1,967	\$13,507
Registered Nurses	16,971	1,107	\$56,809
Supervisors/Managers of Retail Sales Workers	15,990	891	\$35,040
Gaming Supervisors	12,779	836	\$41,024
Supervisors/Managers of Office and Administrative Support Workers	12,780	629	\$40,872
Supervisors/Managers of Food Preparation and Serving Workers	8,158	518	\$27,457
Supervisors/Managers of Construction Trades and Extraction Workers	9,476	512	\$55,766
Automotive Service Technicians and Mechanics	6,368	406	\$36,530
Slot Key Persons	5,158	337	\$23,987
Real Estate Sales Agents	4,949	294	\$37,427
Supervisors/Managers of Mechanics, Installers, and Repairers	4,278	267	\$51,040
Gaming and Sports Book Writers and Runners	3,290	245	\$19,885
Computer Support Specialists	3,967	226	\$34,989
Preschool Teachers, Except Special Education	4,314	226	\$19,740
Supervisors/Managers of Housekeeping and Janitorial Workers	3,734	226	\$28,680
Supervisors/Managers of Production and Operating Workers	3,757	213	\$46,533
Supervisors/Managers of Non-Retail Sales Workers	3,626	211	\$54,979
Chefs and Head Cooks	3,282	203	\$35,948
Food Service Managers	3,554	202	\$48,148
Hairdressers, Hairstylists, and Cosmetologists	3,819	157	\$20,870
Supervisors/Managers of Personal Service Workers	2,866	153	\$31,187
Licensed Practical and Licensed Vocational Nurses	2,644	144	\$37,231
Legal Secretaries	2,409	140	\$37,084
Massage Therapists	2,061	133	\$40,575
Cost Estimators	1,906	120	\$57,201

## LONG-TERM ON-THE-JOB TRAINING

### (4 MONTHS TO 3 YEARS):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
Carpenters	19,955	1,097	\$41,307
Customer Service Representatives	14,937	873	\$27,995
Cooks, Restaurant	12,200	823	\$24,589
Truck Drivers, Heavy and Tractor-Trailer	14,003	796	\$37,296
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific	11,062	790	\$57,781
Maintenance and Repair Workers, General	13,394	789	\$35,132
Bookkeeping, Accounting, and Auditing Clerks	17,143	767	\$28,605
Construction Laborers	12,709	656	\$28,639
Secretaries, Except Legal, Medical, and Executive	15,366	543	\$29,476
Executive Secretaries and Administrative Assistants	9,415	430	\$37,531
Electricians	7,357	428	\$43,516
Plumbers, Pipefitters, and Steamfitters	6,306	365	\$48,129
Painters, Construction and Maintenance	5,071	298	\$35,638
Operating Engineers and Other Construction Equipment Operators	4,747	290	\$44,752
Police and Sheriff's Patrol Officers	3,869	259	\$51,647
Team Assemblers	5,249	251	\$23,055
Cement Masons and Concrete Finishers	3,646	238	\$40,937
Coin, Vending, and Amusement Machine Servicers and Repairers	3,037	204	\$34,065
Drywall and Ceiling Tile Installers	2,835	201	\$36,566
Laundry and Dry-Cleaning Workers	2,698	180	\$18,856
Plasterers and Stucco Masons	2,892	168	\$36,478
Bakers	2,188	149	\$25,998
Roofers	2,302	147	\$43,981
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	2,311	144	\$37,188
Tapers	1,992	142	\$38,892

## SHORT-TERM ON-THE-JOB TRAINING

### (A FEW HOURS TO 3 MONTHS):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
Cashiers	38,814	3,240	\$19,360
Waiters and Waitresses	36,378	3,130	\$16,117
Retail Salespersons	37,203	2,775	\$24,730
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	28,849	1,584	\$21,444
Laborers and Freight, Stock, and Material Movers, Hand	27,950	1,543	\$24,176
Maids and Housekeeping Cleaners	25,085	1,458	\$20,910
Combined Food Preparation and Serving Workers--Fast Food	14,899	1,342	\$16,314
Dining Room and Cafeteria Attendants and Bartender Helpers	15,204	1,007	\$17,838
Office Clerks, General	19,818	997	\$23,958
Security Guards	16,604	974	\$22,725
Landscaping and Groundskeeping Workers	14,021	896	\$24,676
Gaming Change Persons and Booth Cashiers	8,644	757	\$20,281
Bartenders	10,914	722	\$20,020
Food Preparation Workers	8,041	657	\$20,410
Receptionists and Information Clerks	9,971	632	\$24,076
Stock Clerks and Order Fillers	11,085	613	\$22,295
Dishwashers	9,833	611	\$19,536
Cooks, Fast Food	9,279	594	\$15,086
Taxi Drivers and Chauffeurs	9,391	457	\$25,186
Hotel, Motel, and Resort Desk Clerks	4,993	429	\$24,036
Truck Drivers, Light or Delivery Services	8,848	414	\$26,956
Bill and Account Collectors	5,525	405	\$26,350
Reservation and Transportation Ticket Agents and Travel Clerks	5,542	402	\$25,118
Counter and Rental Clerks	5,147	396	\$23,433
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	3,853	378	\$18,828

For more information or a complete list of Demand Occupations, visit us on line at:  
[www.NevadaWorkforce.com](http://www.NevadaWorkforce.com) or [www.NevadaJobConnect.com](http://www.NevadaJobConnect.com)

Source: Nevada Department of Employment, Training and Rehabilitation / Research and Analysis Bureau  
Occupational Employment Statistics (OES), 2002-2012 Occupational Employment and Projections

State of Nevada  
Department of Employment, Training & Rehabilitation  
Information Development & Processing Division  
Research & Analysis Bureau  
500 E. Third Street  
Carson City, NV 89713-0001

# Nevada Economy In Brief

The Nevada Economy in Brief provides a wealth of Nevada workforce and economic information and is published monthly by the Nevada Department of Employment, Training and Rehabilitation / Research and Analysis Bureau. Material contained in this publication is produced in cooperation with the U.S. Department of Labor / Bureau of Labor Statistics and may be reproduced without permission. Please credit Nevada Department of Employment, Training and Rehabilitation. For additional workforce or other economic information, a free subscription to the Nevada Economy in Brief, or to change your mailing address, please contact the Research and Analysis Bureau.

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# Nevada Economy

NEVADA JobConnect start here.

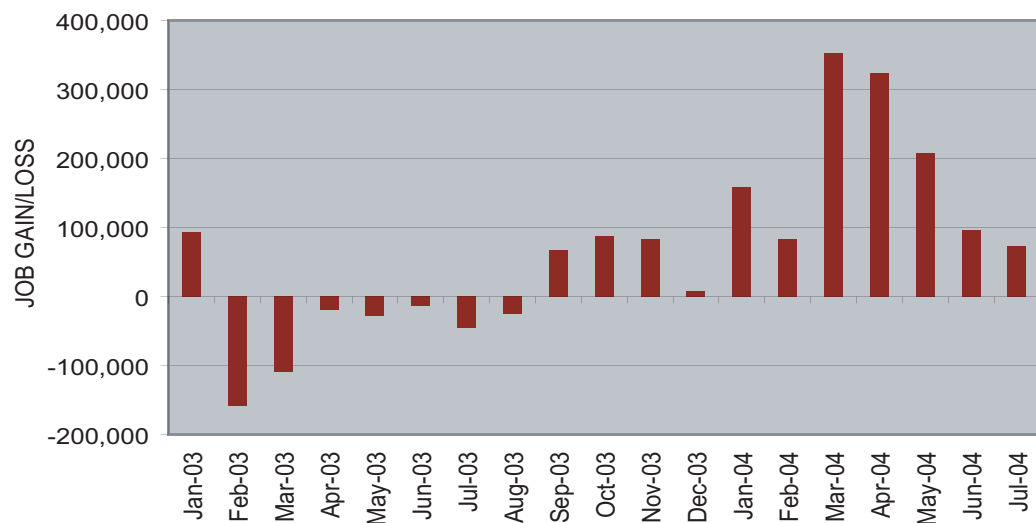
## In Brief

### July 2004

The summer economic landscape has been dominated by national and international concerns. Economic activity slowed in June as the prospect of higher interest rates and apprehension over the transfer of power in Iraq weighed on the markets. In July

and August, the focus shifted to rapidly rising oil prices, which recently approached \$49 per barrel (see chart on page 2). The prospect of an extremely close U.S. presidential election compounded the uncertainty. As a result, the U.S. economy took a breather. Numerous reports showed a slow-down in hiring, industrial production and product sales.

**U.S. MONTHLY JOB GAINS & LOSSES  
JANUARY 2003 - JULY 2004**



## Economic Indicators

### UNEMPLOYMENT RATES July 2004

NEVADA	4.4%
LAS VEGAS MSA	4.6%
RENO MSA	3.8%
CARSON CITY LMA	4.9%
ELKO LMA	4.1%
UNITED STATES	5.5%
CALIFORNIA	6.1%

### JOB GROWTH (LAST 12 MONTHS)

NEVADA	4.4%
LAS VEGAS MSA	4.7%
RENO MSA	3.8%
UNITED STATES	1.1%
CALIFORNIA	0.9%

### CONSUMER PRICE INDEX (1yr %Chg)

UNITED STATES	2.3%
---------------	------

### GROSS GAMING WIN (% CHANGE)

#### JUNE 2003 - JUNE 2004

NEVADA	5.7%
CLARK COUNTY	7.3%
WASHOE COUNTY	-1.0%

### TAXABLE SALES (% CHANGE)

#### MAY 2003 - MAY 2004

NEVADA	12.6%
CLARK COUNTY	14.2%
WASHOE COUNTY	6.8%

The most obvious manifestation of the economic pause was the slowing pace of job creation. From March through May, the U.S. economy produced an average of 295,000 jobs per month. However, employment increased only 96,000 in June and 73,000 in July. Although most analysts expect the economy to grow during the remainder of 2004, the June and July employment reports came as a shock after months of solid job growth (see chart above). As a result, the stock market tumbled.

Continued on Page 2 .....

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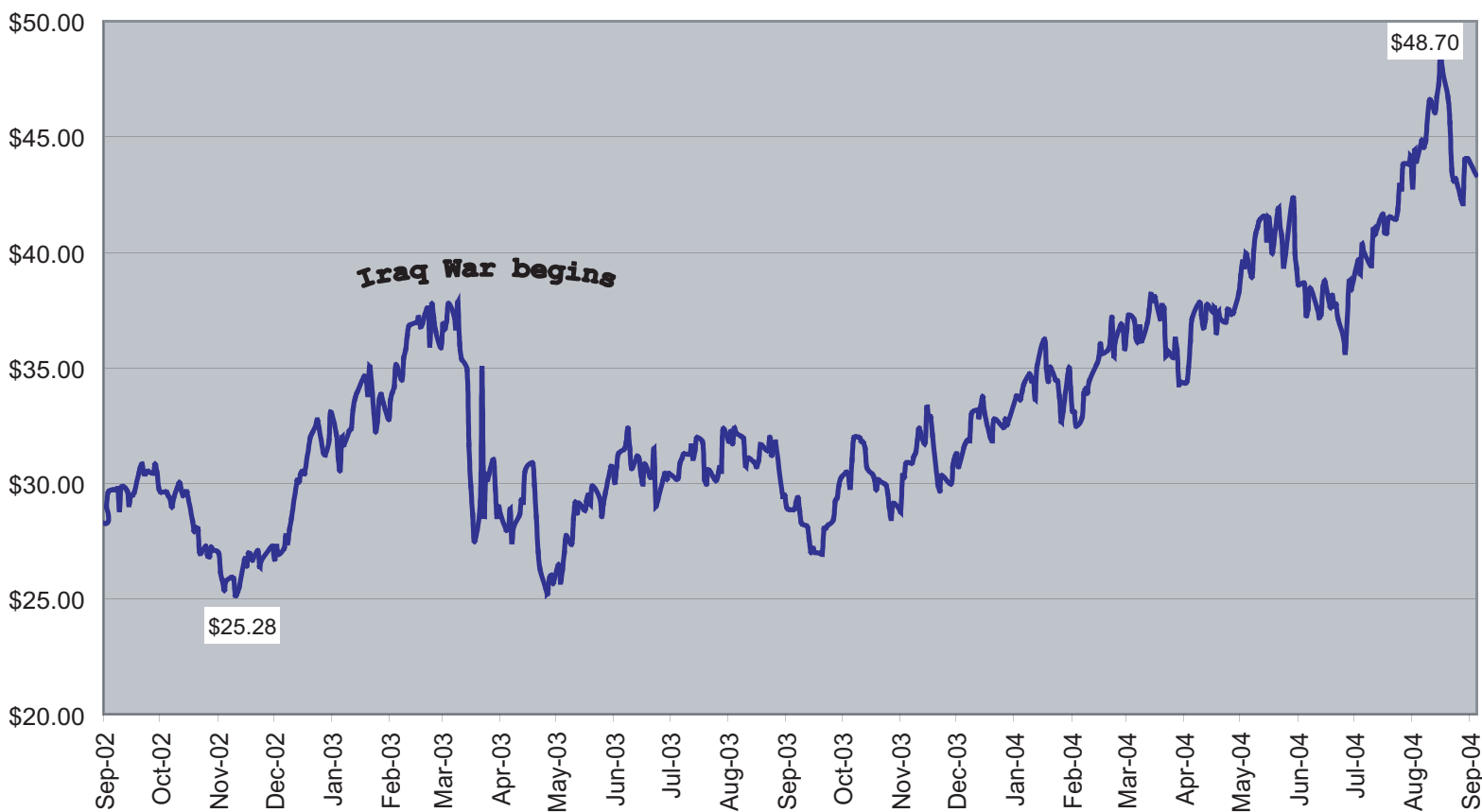
Against the backdrop of rising interest rates, high oil prices and political uncertainty both here and abroad, Nevada's economy fared surprisingly well. Although the statewide unemployment rate rose and employment declined slightly in both June and July, the results were attributable primarily to the usual decline in school employment. Nevada's private sector produced 10,700 jobs during those two months.

Other Nevada economic indicators reflected the summer slowdown to varying degrees. Numerous tourism statistics for June—hotel occupancy rates, air passenger counts, gaming win, etc.—were below the levels of previous months, but were still on solid ground. For example, the state's casinos reported double-digit over-the-year percentage increases in gross gaming win from February through May, but the gain was only 5.7 percent in June. Las Vegas hotel/motel occupancy exceeded 90 percent for three consecutive months before falling to 87.5 percent in

June. Both the Reno and Las Vegas airports reported declining over-the-year percentage increases in passenger counts in June and July; nevertheless, the increases averaged about 14 percent in Las Vegas and nearly 10 percent in Reno for those two months.

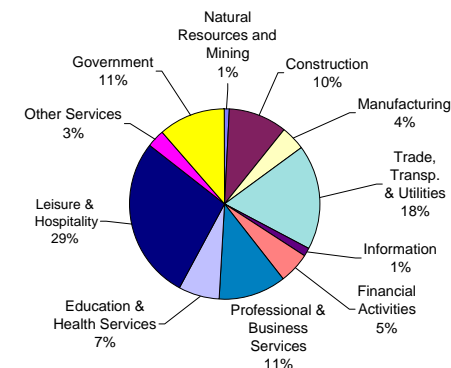
Construction remains the primary driver of the state's economic growth. The Las Vegas housing market is on pace to set annual sales records for both new and existing homes this year, although permitting activity slowed in June and July on concerns over higher interest rates. Permits for residential units in Washoe County (Reno) have increased by more than 30 percent this year. New residents require more retail stores, health care and other services, driving job growth in those industries. With resort construction under way in Las Vegas and mining activity on the increase in many rural areas of the state, the outlook for Nevada's economy remains positive.

**OIL PRICE (\$ PER BARREL)  
WEST TEXAS INTERMEDIATE CRUDE  
SEPTEMBER 2002 - SEPTEMBER 2004**

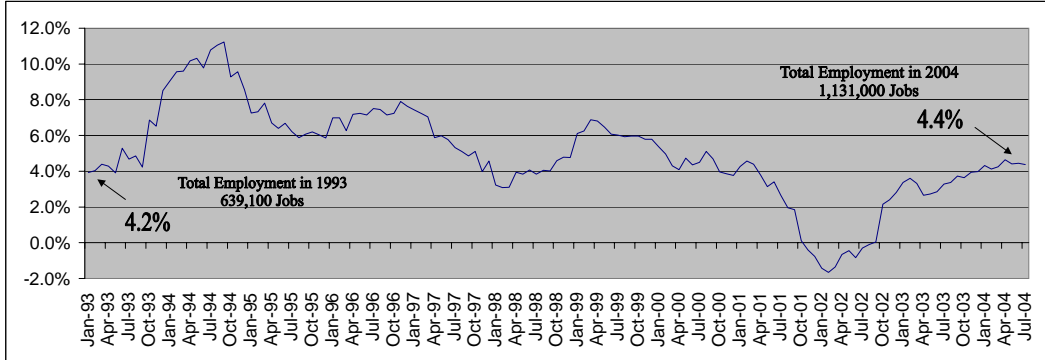




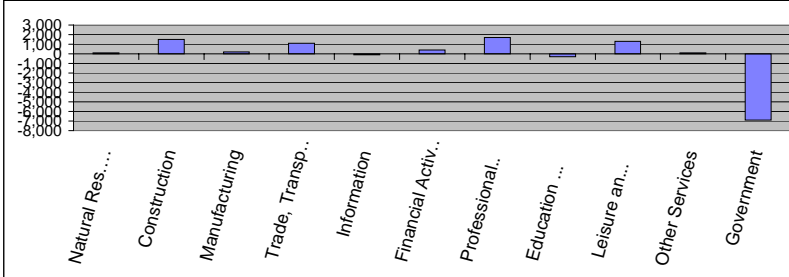
## Nevada Industry Composition



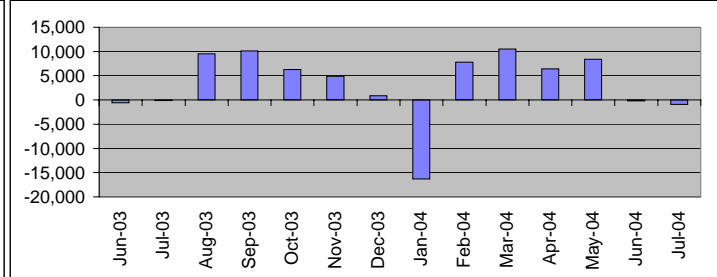
## Annual Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Nevada Employment By Industry

	JUL 2004	JUN 2004	JUL 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	<b>1,131,000</b>	<b>1,131,900</b>	<b>1,083,600</b>	<b>-900</b>	<b>-0.1%</b>	<b>47,400</b>	<b>4.4%</b>
<b>Natural Resources and Mining</b>	<b>9,300</b>	<b>9,200</b>	<b>9,000</b>	<b>100</b>	<b>1.1%</b>	<b>300</b>	<b>3.3%</b>
<b>Construction</b>	<b>113,200</b>	<b>111,700</b>	<b>102,300</b>	<b>1,500</b>	<b>1.3%</b>	<b>10,900</b>	<b>10.7%</b>
<b>Manufacturing</b>	<b>45,700</b>	<b>45,500</b>	<b>43,800</b>	<b>200</b>	<b>0.4%</b>	<b>1,900</b>	<b>4.3%</b>
<b>Trade, Transportation &amp; Utilities</b>	<b>201,800</b>	<b>200,700</b>	<b>194,100</b>	<b>1,100</b>	<b>0.5%</b>	<b>7,700</b>	<b>4.0%</b>
Wholesale	34,500	34,300	34,400	200	0.6%	100	0.3%
Retail	124,500	123,600	118,500	900	0.7%	6,000	5.1%
Trans, Warehousing and Utilities	42,800	42,800	41,200	0	0.0%	1,600	3.9%
<b>Information</b>	<b>15,500</b>	<b>15,600</b>	<b>15,700</b>	<b>-100</b>	<b>-0.6%</b>	<b>-200</b>	<b>-1.3%</b>
<b>Financial Activities</b>	<b>61,600</b>	<b>61,200</b>	<b>59,100</b>	<b>400</b>	<b>0.7%</b>	<b>2,500</b>	<b>4.2%</b>
Finance and Insurance	38,400	38,100	36,800	300	0.8%	1,600	4.3%
<b>Professional &amp; Business Services</b>	<b>128,600</b>	<b>126,900</b>	<b>120,100</b>	<b>1,700</b>	<b>1.3%</b>	<b>8,500</b>	<b>7.1%</b>
<b>Education &amp; Health Services</b>	<b>78,900</b>	<b>79,200</b>	<b>74,700</b>	<b>-300</b>	<b>-0.4%</b>	<b>4,200</b>	<b>5.6%</b>
Health Care and Social Assistance	74,400	74,600	70,400	-200	-0.3%	4,000	5.7%
<b>Leisure &amp; Hospitality</b>	<b>314,000</b>	<b>312,700</b>	<b>307,000</b>	<b>1,300</b>	<b>0.4%</b>	<b>7,000</b>	<b>2.3%</b>
Casino Hotels and Gaming	208,400	207,400	207,300	1,000	0.5%	1,100	0.5%
Food Services and Drinking Places	78,100	78,000	73,500	100	0.1%	4,600	6.3%
<b>Other Services</b>	<b>32,400</b>	<b>32,300</b>	<b>31,000</b>	<b>100</b>	<b>0.3%</b>	<b>1,400</b>	<b>4.5%</b>
<b>Government</b>	<b>130,000</b>	<b>136,900</b>	<b>126,800</b>	<b>-6,900</b>	<b>-5.0%</b>	<b>3,200</b>	<b>2.5%</b>

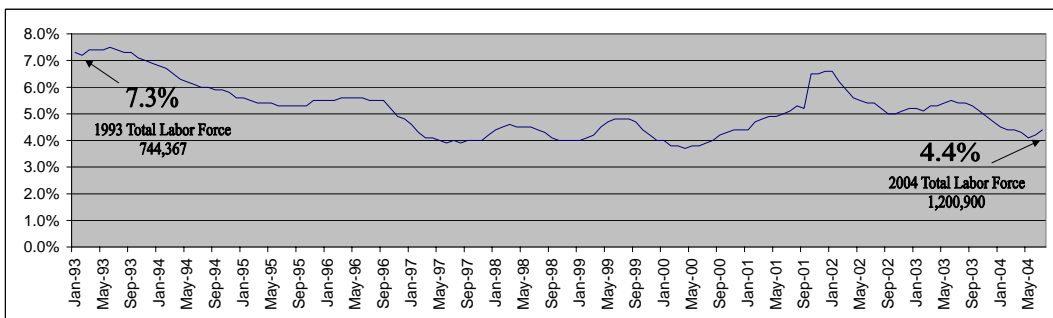
## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	82	185,975	19.0%
8	500-999	113	79,122	8.1%
7	250-499	239	82,082	8.4%
6	100-249	943	141,433	14.5%
5	50-99	1,647	113,504	11.6%
4	20-49	5,112	154,321	15.8%
3	10-19	7,498	101,398	10.4%
2	5-9	10,377	69,324	7.1%
1	0-4	35,458	50,410	5.2%
Total		61,469	977,569	100.0%

## Labor Force and Unemployment

	JUL 2004	JUN 2004	JUL 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	<b>1,200,900</b>	<b>1,191,700</b>	<b>1,156,800</b>	<b>9,200</b>	<b>0.8%</b>	<b>44,100</b>	<b>3.8%</b>
<b>Unemployment</b>	<b>54,200</b>	<b>52,900</b>	<b>64,300</b>	<b>1,300</b>	<b>2.5%</b>	<b>-10,100</b>	<b>-15.7%</b>
<b>Unemployment Rate</b>	<b>4.5%</b>	<b>4.4%</b>	<b>5.6%</b>	*	*	*	*
<b>Unemployment Rate (SA)</b>	<b>4.4%</b>	<b>4.2%</b>	<b>5.4%</b>	*	*	*	*
<b>Total Employment</b>	<b>1,146,700</b>	<b>1,138,800</b>	<b>1,092,500</b>	<b>7,900</b>	<b>0.7%</b>	<b>54,200</b>	<b>5.0%</b>

## Nevada Monthly Unemployment Rates (Seasonally Adjusted) 1993 to Current



## Nevada's Largest Private Employers - Mar 2003

Employer	Industry
BELLAGIO, LLC	Casino Hotels
MGM GRAND HOTEL/CASINO	Casino Hotels
MANDALAY BAY RESORT AND CASINO	Casino Hotels
MIRAGE CASINO-HOTEL, THE	Casino Hotels
CAESARS PALACE	Casino Hotels
RIO SUITE HOTEL & CASINO	Casino Hotels
LUXOR	Casino Hotels
FLAMINGO HILTON CORPORATION	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels
TREASURE ISLAND AT THE MIRAGE	Casino Hotels
EXCALIBUR HOTEL & CASINO	Casino Hotels
HARRAH'S LAS VEGAS, INC	Casino Hotels
VENETIAN CASINO RESORTS	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-LV	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels

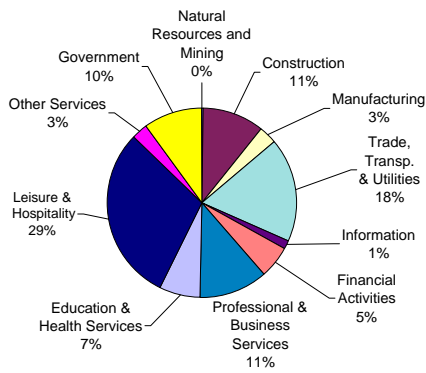
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wages
Natural Resources and Mining	\$22.95
Construction	\$20.07
Manufacturing	\$17.56
Trade, Transportation & Utilities	\$15.09
Information	\$19.08
Financial Activities	\$18.16
Professional & Business Services	\$18.39
Education & Health Services	\$20.75
Leisure & Hospitality	\$11.25
Other Services	\$13.79
Government	\$21.50

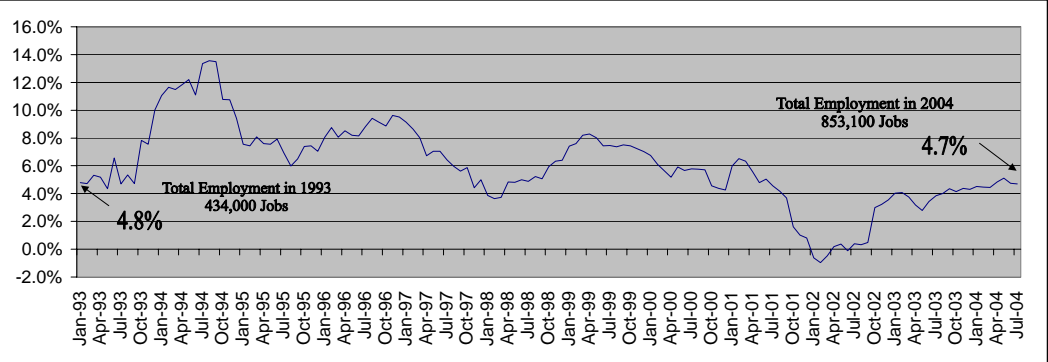
p= preliminary data

Note: The statewide unemployment rate is seasonally adjusted

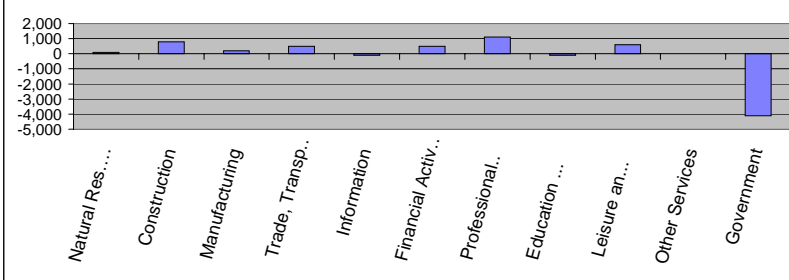
## Las Vegas MSA Industry Composition



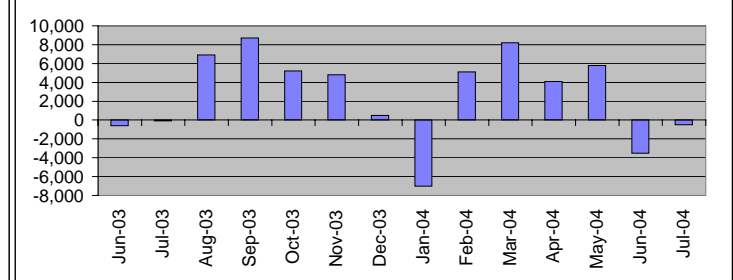
## Annual Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Las Vegas MSA Employment By Industry

	JUL 2004	JUN 2004	JUL 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	<b>853,100</b>	<b>853,600</b>	<b>814,800</b>	<b>-500</b>	<b>-0.1%</b>	<b>38,300</b>	<b>4.7%</b>
<b>Natural Resources and Mining</b>	<b>1,400</b>	<b>1,300</b>	<b>1,300</b>	<b>100</b>	<b>7.7%</b>	<b>100</b>	<b>7.7%</b>
<b>Construction</b>	<b>90,100</b>	<b>89,300</b>	<b>81,900</b>	<b>800</b>	<b>0.9%</b>	<b>8,200</b>	<b>10.0%</b>
<b>Manufacturing</b>	<b>26,900</b>	<b>26,700</b>	<b>25,400</b>	<b>200</b>	<b>0.7%</b>	<b>1,500</b>	<b>5.9%</b>
<b>Trade, Transportation &amp; Utilities</b>	<b>151,300</b>	<b>150,800</b>	<b>144,600</b>	<b>500</b>	<b>0.3%</b>	<b>6,700</b>	<b>4.6%</b>
Wholesale	22,400	22,300	22,200	100	0.4%	200	0.9%
Retail	97,500	97,100	92,600	400	0.4%	4,900	5.3%
Trans, Warehousing and Utilities	31,400	31,400	29,800	0	0.0%	1,600	5.4%
<b>Information</b>	<b>11,800</b>	<b>11,900</b>	<b>12,000</b>	<b>-100</b>	<b>-0.8%</b>	<b>-200</b>	<b>-1.7%</b>
<b>Financial Activities</b>	<b>48,600</b>	<b>48,100</b>	<b>46,100</b>	<b>500</b>	<b>1.0%</b>	<b>2,500</b>	<b>5.4%</b>
Finance and Insurance	29,900	29,600	28,600	300	1.0%	1,300	4.5%
<b>Professional &amp; Business Services</b>	<b>97,900</b>	<b>96,800</b>	<b>92,500</b>	<b>1,100</b>	<b>1.1%</b>	<b>5,400</b>	<b>5.8%</b>
<b>Education &amp; Health Services</b>	<b>59,300</b>	<b>59,400</b>	<b>55,900</b>	<b>-100</b>	<b>-0.2%</b>	<b>3,400</b>	<b>6.1%</b>
Health Care and Social Assistance	55,900	56,000	52,500	-100	-0.2%	3,400	6.5%
<b>Leisure &amp; Hospitality</b>	<b>255,900</b>	<b>255,300</b>	<b>247,500</b>	<b>600</b>	<b>0.2%</b>	<b>8,400</b>	<b>3.4%</b>
Casino Hotels and Gaming	235,500	234,900	227,900	600	0.3%	7,600	3.3%
Food Services and Drinking Places	65,100	64,900	60,400	200	0.3%	4,700	7.8%
<b>Other Services</b>	<b>24,400</b>	<b>24,400</b>	<b>23,200</b>	<b>0</b>	<b>0.0%</b>	<b>1,200</b>	<b>5.2%</b>
<b>Government</b>	<b>85,500</b>	<b>89,600</b>	<b>84,400</b>	<b>-4,100</b>	<b>-4.6%</b>	<b>1,100</b>	<b>1.3%</b>

## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	64	154,313	22.0%
8	500-999	87	62,082	8.8%
7	250-499	179	62,011	8.8%
6	100-249	663	100,220	14.3%
5	50-99	1,141	78,826	11.2%
4	20-49	3,502	106,758	15.2%
3	10-19	4,802	64,989	9.3%
2	5-9	6,511	43,643	6.2%
1	0-4	20,783	29,561	4.2%
<b>Total</b>		<b>37,732</b>	<b>702,403</b>	<b>100.0%</b>

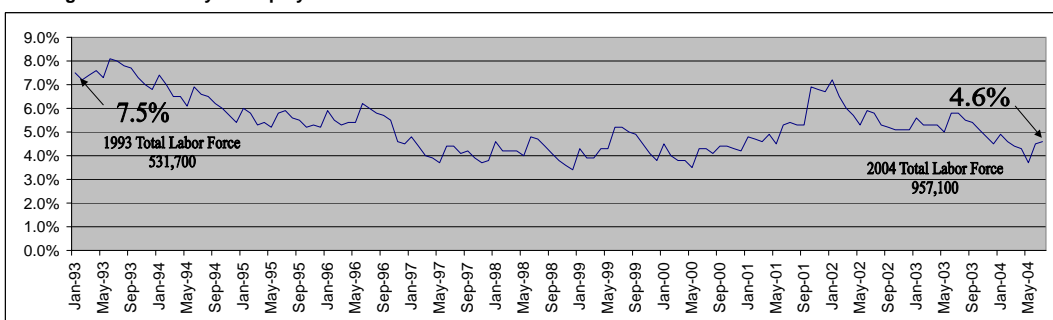
## Largest Private Employers - Mar 2003

Employer	Industry
BELLAGIO, LLC	Casino Hotels
MGM GRAND HOTEL/CASINO	Casino Hotels
MANDALAY BAY RESORT AND CASINO	Casino Hotels
MIRAGE CASINO-HOTEL, THE	Casino Hotels
CAESARS PALACE	Casino Hotels
RIO SUITE HOTEL & CASINO	Casino Hotels
LUXOR	Casino Hotels
FLAMINGO HILTON CORPORATION	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels
TREASURE ISLAND AT THE MIRAGE	Casino Hotels
EXCALIBUR HOTEL & CASINO	Casino Hotels
HARRAH'S LAS VEGAS, INC	Casino Hotels
VENETIAN CASINO RESORTS	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-LV	Casino Hotels
BALLY'S & PARIS CASINO HOTELS	Casino Hotels

## Labor Force and Unemployment

	JUL 2004	JUN 2004	JUL 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	<b>957,100</b>	<b>948,000</b>	<b>917,400</b>	<b>39,700</b>	<b>4.3%</b>	<b>39,700</b>	<b>4.3%</b>
<b>Unemployment</b>	<b>43,700</b>	<b>42,700</b>	<b>53,100</b>	<b>1,000</b>	<b>2.3%</b>	<b>-9,400</b>	<b>-17.7%</b>
<b>Unemployment Rate</b>	<b>4.6%</b>	<b>4.5%</b>	<b>5.8%</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
<b>Total Employment</b>	<b>913,400</b>	<b>905,300</b>	<b>864,300</b>	<b>8,100</b>	<b>0.9%</b>	<b>49,100</b>	<b>5.7%</b>

## Las Vegas MSA Monthly Unemployment Rates 1993 to Current



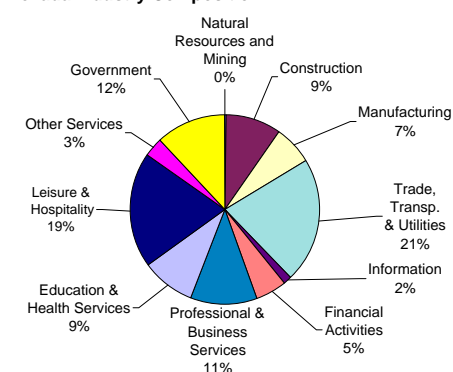
## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wage
Natural Resources and Mining	N/A
Construction	\$19.95
Manufacturing	\$17.48
Trade, Transportation & Utilities	\$14.93
Information	\$19.27
Financial Activities	\$18.15
Professional & Business Services	\$18.76
Education & Health Services	\$21.13
Leisure & Hospitality	\$11.66
Other Services	\$13.70
Government	\$21.81

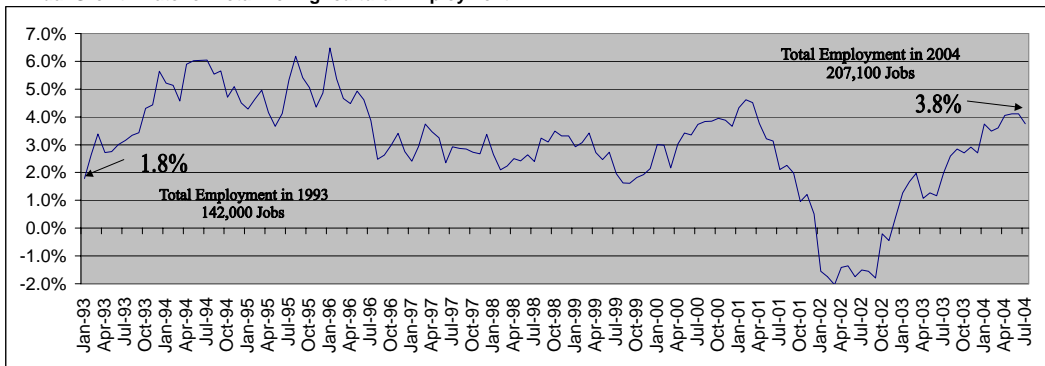
p= preliminary data

\*MSA = Metropolitan Statistical Area / Las Vegas MSA = Clark County, Nye County and Mohave County, AZ

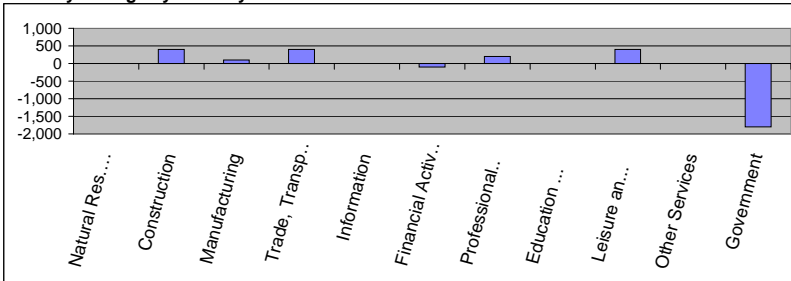
## Nevada Industry Composition



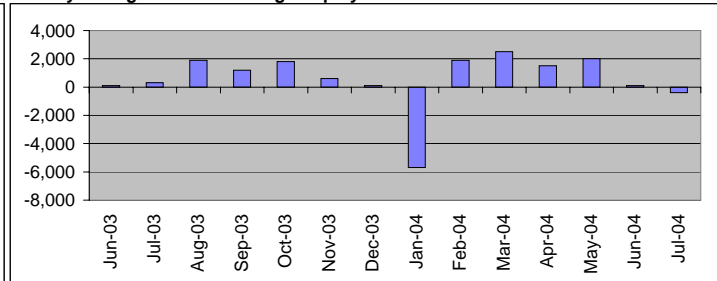
## Annual Growth Rate for Total NonAgricultural Employment



## Monthly Change by Industry



## Monthly Change In Total Non-Ag. Employment



## Reno MSA Employment By Industry

	JUL 2004	JUN 2004	JUL 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total All Industries</b>	207,100	207,500	199,600	-400	-0.2%	7,500	3.8%
<b>Natural Resources and Mining</b>	300	300	300	0	0.0%	0	0.0%
<b>Construction</b>	19,600	19,200	17,900	400	2.1%	1,700	9.5%
<b>Manufacturing</b>	14,100	14,000	13,400	100	0.7%	700	5.2%
<b>Trade, Transportation &amp; Utilities</b>	44,000	43,600	42,600	400	0.9%	1,400	3.3%
Wholesale	11,000	10,900	10,700	100	0.9%	300	2.8%
Retail	22,600	22,400	21,700	200	0.9%	900	4.1%
Trans, Warehousing and Utilities	10,400	10,300	10,200	100	1.0%	200	2.0%
<b>Information</b>	3,200	3,200	3,200	0	0.0%	0	0.0%
<b>Financial Activities</b>	10,800	10,900	10,500	-100	-0.9%	300	2.9%
Finance and Insurance	7,000	7,000	6,600	0	0.0%	400	6.1%
<b>Professional &amp; Business Services</b>	23,500	23,300	21,500	200	0.9%	2,000	9.3%
<b>Education &amp; Health Services</b>	19,400	19,400	18,500	0	0.0%	900	4.9%
Health Care and Social Assistance	18,200	18,100	17,500	100	0.6%	700	4.0%
<b>Leisure &amp; Hospitality</b>	40,400	40,000	40,700	400	1.0%	-300	-0.7%
Casino Hotels and Gaming	25,400	25,100	26,300	300	1.2%	-900	-3.4%
Food Services and Drinking Places	11,200	11,200	10,700	0	0.0%	500	4.7%
<b>Other Services</b>	7,000	7,000	6,800	0	0.0%	200	2.9%
<b>Government</b>	24,800	26,600	24,200	-1,800	-6.8%	600	2.5%

## Size Class of Industries - March 2004 (Non-Government Worksites)

Size Class	Employees Per Worksite	Number of Worksites	Employment in Size Class	% of Total Employment
9	1000+	12	22,872	13.3%
8	500-999	15	9,664	5.6%
7	250-499	36	12,083	7.0%
6	100-249	179	26,446	15.4%
5	50-99	340	23,502	13.7%
4	20-49	1,024	30,552	17.7%
3	10-19	1,647	22,403	13.0%
2	5-9	2,094	13,938	8.1%
1	0-4	7,010	10,711	6.2%
<b>Total</b>		<b>12,357</b>	<b>172,171</b>	<b>100.0%</b>

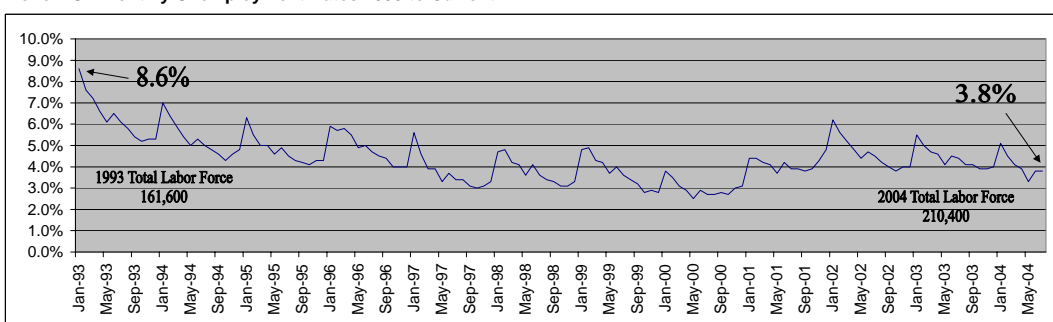
## Largest Private Employers - Mar 2003

Employer	Industry
WASHOE MEDICAL CENTER	Hospitals
INTERNATIONAL GAME TECHNOLOGY	Misc. Manufac.
SILVER LEGACY RESORT CASINO	Casino Hotels
PEPPERMILL HOTEL CASINO - RENO	Casino Hotels
RENO HILTON	Casino Hotels
ST. MARYS	Hospitals
ELDORADO HOTEL & CASINO	Casino Hotels
SPARKS NUGGET INC.	Casino Hotels
CIRCUS CIRCUS CASINOS, INC.-RENO	Casino Hotels
ATLANTIS CASINO RESORT	Casino Hotels
HARRAH'S RENO	Casino Hotels
CAL-NEVA, CLUB	Casino Hotels
UNITED PARCEL SERVICE	Couriers
BOOMTOWN RENO	Casino Hotels
SIERRA PACIFIC POWER	Electric Power Dist.

## Labor Force and Unemployment

	JUL 2004	JUN 2004	JUL 2003	Monthly Change		Annual Change	
				Total	%	Total	%
<b>Total Labor Force</b>	210,400	208,800	202,200	1,600	0.8%	8,200	4.1%
<b>Unemployment</b>	8,000	7,900	8,800	100	1.3%	-800	-9.1%
<b>Unemployment Rate</b>	<b>3.8%</b>	<b>3.8%</b>	<b>4.4%</b>	*	*	*	*
<b>Total Employment</b>	202,400	200,900	193,400	1,500	0.7%	9,000	4.7%

## Reno MSA Monthly Unemployment Rates 1993 to Current



## Average Wages By Industry - 2004 OES Wages

Industry	Avg. Hourly Wage
Natural Resources and Mining	\$21.47
Construction	\$21.04
Manufacturing	\$17.88
Trade, Transportation & Utilities	\$15.60
Information	\$18.30
Financial Activities	\$18.81
Professional & Business Services	\$17.82
Education & Health Services	\$20.73
Leisure & Hospitality	\$9.87
Other Services	\$14.36
Government	\$21.85

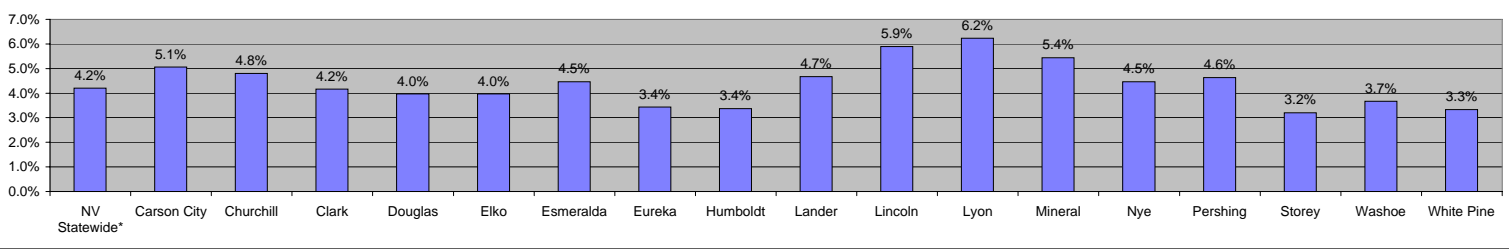
p= preliminary data

\*MSA = Metropolitan Statistical Area / Reno MSA = Washoe County

Nevada County Employment and Unemployment Summary

July 2004

Current Unemployment Rates By County - 2nd Quarter 2004 Average (April - June)



Total Labor Force - 2nd Quarter 2004 Avg.					Total Labor Force - 2nd Quarter 2003 Avg.					Labor Force Change - 2nd Qtr 2003 to 2nd Qtr 2004					
	Total Labor Force	# of Employed	# of Unemployed	Unemp. Rate	Total Labor Force	# of Employed	# of Unemployed	Unemp. Rate	Change In Total Labor Force		Change In Number of Employed		Change In Number of Unemployed		
									Number	Percent	Number	Percent	Number	Percent	
Nevada*	1,180,450	1,131,510	48,950	4.2%	1,136,160	1,075,840	60,320	5.4%	44,290	3.9%	55,670	5.2%	-11,370	-18.8%	
Carson City	24,980	23,710	1,270	5.1%	24,470	22,850	1,620	6.6%	510	2.1%	860	3.8%	-350	-21.6%	
Churchill	9,970	9,490	480	4.8%	9,830	9,230	600	6.1%	140	1.4%	260	2.8%	-120	-20.0%	
Clark	843,500	808,130	35,370	4.2%	809,890	766,140	43,750	5.4%	33,610	4.1%	41,990	5.5%	-8,380	-19.2%	
Douglas	20,570	19,750	820	4.0%	20,150	19,030	1,120	5.6%	420	2.1%	720	3.8%	-300	-26.8%	
Elko	21,080	20,250	830	4.0%	19,980	18,860	1,120	5.6%	1,100	5.5%	1,390	7.4%	-290	-25.9%	
Esmeralda	440	420	20	4.5%	440	420	20	4.3%	0	0.0%	0	0.0%	0	0.0%	
Eureka	790	760	30	3.4%	750	710	40	5.2%	40	5.3%	50	7.0%	-10	-25.0%	
Humboldt	6,690	6,460	230	3.4%	7,290	6,930	360	4.9%	-600	-8.2%	-470	-6.8%	-130	-36.1%	
Lander	2,020	1,920	100	4.7%	2,070	1,920	150	7.0%	-50	-2.4%	0	0.0%	-50	-33.3%	
Lincoln	1,160	1,090	70	5.9%	1,040	970	70	7.0%	120	11.5%	120	12.4%	0	0.0%	
Lyon	15,810	14,820	990	6.2%	15,410	14,290	1,120	7.3%	400	2.6%	530	3.7%	-130	-11.6%	
Mineral	1,820	1,720	100	5.4%	1,940	1,820	120	6.4%	-120	-6.2%	-100	-5.5%	-20	-16.7%	
Nye	17,810	17,010	800	4.5%	17,270	16,130	1,140	6.6%	540	3.1%	880	5.5%	-340	-29.8%	
Pershing	2,180	2,080	100	4.6%	2,200	2,070	130	5.9%	-20	-0.9%	10	0.5%	-30	-23.1%	
Storey	1,770	1,710	60	3.2%	1,710	1,650	60	3.2%	60	3.5%	60	3.6%	0	0.0%	
Washoe	206,920	199,320	7,600	3.7%	198,800	190,020	8,790	3.9%	8,120	4.1%	9,300	4.9%	-1,190	-13.5%	
White Pine	2,960	2,860	100	3.3%	2,940	2,820	120	3.9%	20	0.7%	40	1.4%	-20	-16.7%	
Carson City LMA**	63,140	60,000	3,140	4.2%	61,720	57,810	3,920	4.4%	1,420	2.3%	2,190	3.8%	-780	-19.9%	
Elko LMA**	21,870	21,010	860	4.6%	20,730	19,570	1,160	4.8%	1,140	5.5%	1,440	7.4%	-300	-25.9%	

Total Employment - 2003 Annual Average					Employment By Industry - 2003 Annual Average										
	Avg Emp 2003	Avg Emp 2002	Change	% Change	Nat. Resources & Mining	Const	Manuf	Trade, Transp. & Utilities	Infor-mation	Financial Activities	Profess. & Bus. Svcs	Education & Health Svcs	Leisure and Hospitality	Other Services	Gov't
Nevada	1,080,670	1,045,010	35,660	3.4%	10,890	100,040	43,690	194,990	15,840	58,530	121,710	75,290	303,680	23,990	131,240
Carson City	30,790	30,870	-80	-0.3%	*	1,860	3,150	4,380	300	1,660	2,310	2,250	3,710	900	10,260
Churchill	7,950	7,900	50	0.6%	230	570	480	1,600	150	270	1,080	630	960	150	1,840
Clark	755,750	724,690	31,060	4.3%	530	74,670	22,010	132,590	11,160	43,590	86,520	50,340	238,700	16,440	78,770
Douglas	20,870	20,340	530	2.6%	160	1,740	1,690	2,530	230	710	1,220	810	9,210	370	2,190
Elko	18,240	18,290	-50	-0.3%	1,420	890	160	2,970	190	530	870	980	6,150	370	3,710
Esmeralda	220	230	-10	-4.3%	80	20	0	20	*	0	10	0	10	*	100
Eureka	3,530	3,640	-110	-3.0%	3,210	20	10	40	*	10	20	10	30	10	190
Humboldt	6,740	6,540	200	3.1%	1,540	250	320	1,370	80	140	230	190	1,150	150	1,330
Lander	1,700	1,800	-100	-5.6%	530	20	30	330	*	20	40	30	150	10	560
Lincoln	1,230	1,390	-160	-11.5%	30	20	10	200	30	50	200	10	80	10	600
Lyon	11,520	11,070	450	4.1%	710	950	2,100	2,230	30	230	1,550	550	1,050	280	1,840
Mineral	1,700	1,720	-20	-1.2%	150	30	10	120	10	40	500	30	240	10	590
Nye	10,060	10,020	40	0.4%	1,020	630	160	1,430	110	240	2,280	450	1,850	180	1,710
Pershing	1,870	1,910	-40	-2.1%	450	180	40	190	10	30	20	40	180	10	730
Storey	930	840	90	10.7%	70	70	150	170	0	10	20	10	150	80	190
Washoe	195,830	192,100	3,730	1.9%	500	17,010	13,350	41,950	3,220	10,490	21,040	18,600	39,540	4,840	25,230
White Pine	3,040	3,120	-80	-2.6%	170	110	20	480	30	100	70	160	430	40	1,430

Production Workers (in 000's)				Average Weekly Earnings			Average Weekly Hours			Average Hourly Earnings		
Nevada	July 2004p	July 2003	June 2004	July 2004p	July 2003	June 2004	July 2004p	July 2003	June 2004	July 2004p	July 2003	June 2004
Construction	90.8	80.7	89.5	\$837.13	\$844.95	\$835.75	39.1	38.6	38.8	\$21.41	\$21.89	\$21.54
Manufacturing	33.6	33.4	33.2	\$588.38	\$588.00	\$576.47	40.3	40.0	40.2	\$14.60	\$14.70	\$14.34
Durable Goods	23.1	23.6	22.8	\$590.24	\$591.88	\$572.17	40.4	40.1	39.9	\$14.61	\$14.76	\$14.34
Non-durable Goods	10.5	9.8	10.4	\$585.06	\$575.78	\$583.23	40.1	39.6	40.7	\$14.59	\$14.54	\$14.33
Wholesale Trade	25.8	25.8	25.7	\$637.48	\$671.33	\$608.50	37.9	37.4	37.4	\$16.82	\$17.95	\$16.27
Retail Trade	108.0	103.8	108.5	\$421.06	\$415.35	\$425.08	34.4	32.5	34.7	\$12.24	\$12.78	\$12.25
Las Vegas MSA	July 2004p	July 2003	June 2004	July 2004p	July 2003	June 2004	July 2004p	July 2003	June 2004	July 2004p	July 2003	June 2004
Construction	73.2	65.3	73.2	\$867.60	\$860.98	\$852.19	40.0	39.1	39.6	\$21.69	\$22.02	\$21.52
Manufacturing	20.2	19.7	20.1	\$625.28	\$556.37	\$604.40	41.3	41.0	40.7	\$15.14	\$13.57	\$14.85
Wholesale Trade	16.6	17.6	16.6	\$643.06	\$600.70	\$637.70	38.3	36.1	38.3	\$16.79	\$16.64	\$16.65
Retail Trade	84.8	80.9	84.8	\$452.63	\$415.37	\$459.14	35.5	32.4	35.4	\$12.75	\$12.82	\$12.97

Seasonally Adjusted Employment (Statewide Only)													
Employment In Thousands	Jul-03	Aug-03	Sep-03	Oct-03	Nov-03	Dec-03	Jan-04	Feb-04	Mar-04	Apr-04	May-04	Jun-04	Jul-04(p)
Total All Industries	1089.2	1093.4	1096.4	1102.0	1104.9	1108.8	1112.4	1116.3	1121.7	1125.7	1129.7	1130.3	1136.5
Natural Resources and Mining	8.9	8.9	8.8	8.8	8.8	8.8	8.9	8.9	9.0	9.0	8.9	9.1	9.1
Construction	100.3	101.6	102.6	103.9	104.2	104.6	105.0	106.9	108.0	108.7	109.6	110.3	111.2
Manufacturing	43.8	44.1	43.8	44.2	44.5	44.6	44.6	44.8	45.0	45.0	45.3	45.5	45.7
Trade, Transportation & Utilities	192.5	193.6	195.2	197.8	201.5	201.8	202.2	201.6	201.2	200.7	200.6	200.5	200.1
Retail	119.2	120.3	121.2	121.9	122.0	122.0	123.6	124.3	124.8	124.5	124.2	124.6	125.3
Information	15.7	15.6	15.5	15.4	15.6	15.6	15.7	15.6	15.5	15.6	15.6	15.6	15.5
Financial Activities	59.7	58.9	59.0	59.1	58.6	60.2	60.3	60.5	61.0	61.2	61.2	61.2	62.2
Professional & Business Services	122.0	122.9	122.9	123.2	123.0	124.4	126.1	126.5	127.0	127.5	127.2	127.5	130.6
Education & Health Services	74.7	75.4	76.1	76.8	77.3	77.5	77.4	78.3	78.9	79.2	79.6	79.2	78.9
Leisure & Hospitality	305.7	306.5	306.1	306.7	305.2	304.4	305.3	305.9	307.1	309.5	310.8	311.1	312.7
Casino Hotels and Gaming	204.5	204.2	205.6	205.9	206.2	206.3	205.3	205.2	204.8	206.2	205.9	205.8	205.5
Other Services	31.0	31.0	30.8	30.6	30.6	30.6	30.9	31.1	31.5	31.6	31.9	32.3	32.4
Government	134.9	134.9	135.6	135.5	135.6	136.3	136.0	136.2	137.5	137.7	139.0	138.0	138.1

p= preliminary data  
\*The statewide unemployment rate is seasonally adjusted.  
\*\*LMA = Labor Market Area. Carson City LMA = Carson City and Douglas, Lyon and Storey Counties. Elko LMA = Elko and Eureka Counties



# Nevada's Top 100 Demand Occupations

By Education or Experience

## BACHELOR'S DEGREE OR HIGHER

### (4 OR MORE YEARS OF SCHOOL):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
General and Operations Managers	15,449	845	\$92,962
Elementary School Teachers, Except Special Education	13,059	747	\$42,312
Accountants and Auditors	7,626	457	\$53,427
Secondary School Teachers, Except Special and Vocational Education	4,354	287	\$43,463
Construction Managers	4,184	256	\$83,963
Financial Managers	4,522	253	\$85,250
Lawyers	4,637	233	\$93,500
Management Analysts	3,809	222	\$69,582
Loan Officers	2,910	218	\$66,536
Middle School Teachers, Except Special and Vocational Education	3,454	176	\$42,679
Pharmacists	2,189	175	\$86,002
Property, Real Estate, and Community Association Managers	2,657	170	\$57,421
Sales Managers	2,214	160	\$79,540
Insurance Sales Agents	2,468	154	\$53,723
Civil Engineers	2,702	141	\$71,523
Special Education Teachers, Preschool, Kindergarten, and Elementary	1,477	108	\$44,099
Computer Systems Analysts	1,627	98	\$66,818
Medical and Health Services Managers	1,466	94	\$74,011
Education Administrators, Elementary and Secondary School	1,382	91	\$79,849
Employment, Recruitment, and Placement Specialists	1,627	88	\$36,485
Training and Development Specialists	1,369	84	\$47,084
Personal Financial Advisors	1,081	82	\$76,708
Network Systems and Data Communications Analysts	1,104	82	\$52,740
Marketing Managers	1,389	81	\$86,851
Special Education Teachers, Secondary School	1,048	76	\$43,821

## ASSOCIATE DEGREE OR OTHER FORMAL TRAINING

### (1 TO 3 YEARS):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
Gaming Dealers	25,226	1,967	\$13,507
Registered Nurses	16,971	1,107	\$56,809
Supervisors/Managers of Retail Sales Workers	15,990	891	\$35,040
Gaming Supervisors	12,779	836	\$41,024
Supervisors/Managers of Office and Administrative Support Workers	12,780	629	\$40,872
Supervisors/Managers of Food Preparation and Serving Workers	8,158	518	\$27,457
Supervisors/Managers of Construction Trades and Extraction Workers	9,476	512	\$55,766
Automotive Service Technicians and Mechanics	6,368	406	\$36,530
Slot Key Persons	5,158	337	\$23,987
Real Estate Sales Agents	4,949	294	\$37,427
Supervisors/Managers of Mechanics, Installers, and Repairers	4,278	267	\$51,040
Gaming and Sports Book Writers and Runners	3,290	245	\$19,885
Computer Support Specialists	3,967	226	\$34,989
Preschool Teachers, Except Special Education	4,314	226	\$19,740
Supervisors/Managers of Housekeeping and Janitorial Workers	3,734	226	\$28,680
Supervisors/Managers of Production and Operating Workers	3,757	213	\$46,533
Supervisors/Managers of Non-Retail Sales Workers	3,626	211	\$54,979
Chefs and Head Cooks	3,282	203	\$35,948
Food Service Managers	3,554	202	\$48,148
Hairdressers, Hairstylists, and Cosmetologists	3,819	157	\$20,870
Supervisors/Managers of Personal Service Workers	2,866	153	\$31,187
Licensed Practical and Licensed Vocational Nurses	2,644	144	\$37,231
Legal Secretaries	2,409	140	\$37,084
Massage Therapists	2,061	133	\$40,575
Cost Estimators	1,906	120	\$57,201

## LONG-TERM ON-THE-JOB TRAINING

### (4 MONTHS TO 3 YEARS):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
Carpenters	19,955	1,097	\$41,307
Customer Service Representatives	14,937	873	\$27,995
Cooks, Restaurant	12,200	823	\$24,589
Truck Drivers, Heavy and Tractor-Trailer	14,003	796	\$37,296
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific	11,062	790	\$57,781
Maintenance and Repair Workers, General	13,394	789	\$35,132
Bookkeeping, Accounting, and Auditing Clerks	17,143	767	\$28,605
Construction Laborers	12,709	656	\$28,639
Secretaries, Except Legal, Medical, and Executive	15,366	543	\$29,476
Executive Secretaries and Administrative Assistants	9,415	430	\$37,531
Electricians	7,357	428	\$43,516
Plumbers, Pipefitters, and Steamfitters	6,306	365	\$48,129
Painters, Construction and Maintenance	5,071	298	\$35,638
Operating Engineers and Other Construction Equipment Operators	4,747	290	\$44,752
Police and Sheriff's Patrol Officers	3,869	259	\$51,647
Team Assemblers	5,249	251	\$23,055
Cement Masons and Concrete Finishers	3,646	238	\$40,937
Coin, Vending, and Amusement Machine Servicers and Repairers	3,037	204	\$34,065
Drywall and Ceiling Tile Installers	2,835	201	\$36,566
Laundry and Dry-Cleaning Workers	2,698	180	\$18,856
Plasterers and Stucco Masons	2,892	168	\$36,478
Bakers	2,188	149	\$25,998
Roofers	2,302	147	\$43,981
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	2,311	144	\$37,188
Tapers	1,992	142	\$38,892

## SHORT-TERM ON-THE-JOB TRAINING

### (A FEW HOURS TO 3 MONTHS):

	2004 EMPLOYMENT ESTIMATE	AVERAGE ANNUAL OPENINGS	AVERAGE ANNUAL WAGE
Cashiers	38,814	3,240	\$19,360
Waiters and Waitresses	36,378	3,130	\$16,117
Retail Salespersons	37,203	2,775	\$24,730
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	28,849	1,584	\$21,444
Laborers and Freight, Stock, and Material Movers, Hand	27,950	1,543	\$24,176
Maids and Housekeeping Cleaners	25,085	1,458	\$20,910
Combined Food Preparation and Serving Workers--Fast Food	14,899	1,342	\$16,314
Dining Room and Cafeteria Attendants and Bartender Helpers	15,204	1,007	\$17,838
Office Clerks, General	19,818	997	\$23,958
Security Guards	16,604	974	\$22,725
Landscaping and Groundskeeping Workers	14,021	896	\$24,676
Gaming Change Persons and Booth Cashiers	8,644	757	\$20,281
Bartenders	10,914	722	\$20,020
Food Preparation Workers	8,041	657	\$20,410
Receptionists and Information Clerks	9,971	632	\$24,076
Stock Clerks and Order Fillers	11,085	613	\$22,295
Dishwashers	9,833	611	\$19,536
Cooks, Fast Food	9,279	594	\$15,086
Taxi Drivers and Chauffeurs	9,391	457	\$25,186
Hotel, Motel, and Resort Desk Clerks	4,993	429	\$24,036
Truck Drivers, Light or Delivery Services	8,848	414	\$26,956
Bill and Account Collectors	5,525	405	\$26,350
Reservation and Transportation Ticket Agents and Travel Clerks	5,542	402	\$25,118
Counter and Rental Clerks	5,147	396	\$23,433
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	3,853	378	\$18,828

For more information or a complete list of Demand Occupations, visit us on line at:  
[www.NevadaWorkforce.com](http://www.NevadaWorkforce.com) or [www.NevadaJobConnect.com](http://www.NevadaJobConnect.com)

Source: Nevada Department of Employment, Training and Rehabilitation / Research and Analysis Bureau  
Occupational Employment Statistics (OES), 2002-2012 Occupational Employment and Projections



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# Nevada Economy In Brief

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